

EXTRA-MARKET COMPONENTS OF SECURITY RETURNS: SOME EMPIRICAL  
EVIDENCE

by

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Extra-Market Components of Security Returns: Some Empirical Evidence

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## ABSTRACT

Systematic formation of portfolios of securities requires a knowledge of the covariance structure of security returns. The simplest model of the covariance structure is the market model, or single-index model, which asserts that comovements of security returns are captured through the common influence of the market. While the market model explains a portion of the comovements of security returns, it seems to have overlooked the more subtle aspects of return covariation that are specific to certain groups of, but not all, securities.

The paper examines the behaviour of the residuals from the market model in order to isolate security groups with homogeneous extra-market return patterns using cluster analysis and to assess the statistical significance of the extra-market components using regression analysis.

The results show that specific security groups, i.e., growth, cyclical, stable and energy stocks, exhibit highly significant influences on non-market related security returns. These findings pose some questions about the accuracy of the assumption of cross-sectional independence of securities' residual returns in the market model.

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## I. Introduction

It is frequently observed that most securities appreciate in value in market upswings and depreciate in economic downturns. Sharpe (1963) formalized this idea by postulating a linear model, known as the market or single-index model, relating a security's return to the market's performance. In the market model, security (portfolio) return and risk can be decomposed into two components; market-related and firm-specific. Furthermore, securities are assumed to be correlated only because they are influenced by the market. The covariance of the non-market related returns between any two securities is assumed to be zero. An important implication derived from this model is that the firm-specific, or unsystematic, risk of a portfolio can be eliminated by properly diversifying the portfolio holdings so that the unsystematic components cancel each other out. On the other hand, the market-related, or systematic, risk inherent in a portfolio can not be removed.

While the market model explains a portion of the variation in a security's return, it seems to have overlooked the more subtle aspects of other possible influences on security return behaviour. In particular, it fails to recognize features that are common to many but not all securities. For example, it is intuitively clear that returns of two securities with many

similar economic characteristics are bound to be more closely related than two securities with dissimilar economic characteristics. Thus, many financial theorists and practitioners believe there exist some systematic extra-market influences on security returns not described by the market model, such as industry effects or homogeneous security groups effects. In practice, it is observed that a portfolio manager frequently attempts to diversify his portfolio by holding securities of industries from across the broad market. Thus, the interest in the extra-market effects is in breaking down the market model's residual returns into finer components. The motivation for the search for extra-market covariation is clear: if an investor can incorporate this information to make predictions about performances of individual securities and portfolios that are consistently better than the average investor, he will be able to reap excess profits.

Several studies on extra-market components have been documented in the finance literature. Of the more important studies, King (1966) and Meyers (1973) investigated and reported statistical significance of industry factors on security returns. Cohen and Pogue (1967) and Elton and Gruber (1973) evaluated the relative performances on different Mean-Variance (MV) portfolio selection models. Farrell (1974), in an attempt to isolate homogeneous groupings, found statistically significant security groupings while examining the covariation of security returns. This literature will be discussed in

greater detail in the following chapter.

It is the purpose of this study to investigate market model residual returns in order to isolate extra-market components of security returns. The study adopts Farrell's approach of identifying homogeneous security groupings or "pseudo-industries" via cluster analysis. The study then extends Farrell's work to include more formal testing for these extra-market components of security returns over an extended period. The study reports the responsiveness coefficients of securities to changes in pseudo-industry indexes and the statistical significance of these coefficients. A key part of the motivation for the analysis is that the coefficients of limited index model may be helpful in incorporating extra-market components for prediction purposes.

The paper proceeds as follows. Section 2 surveys some of the related empirical studies. Section 3 examines the theoretical framework of the study. Section 4 discusses the methodology. Section 5 presents and discusses the empirical results. Section 6 summarizes the findings of the paper.

## II. Some Related Empirical Studies

Dissatisfaction with the adequacy of the market model as a model for describing security returns behaviour has led to several studies focusing on securities' residual return patterns. King investigated the return behaviour adjusted for a market factor, i.e., the first factor obtained from factor analysis, for a sample of sixty three securities from six industries classified under the Standard Industrial Classification (SIC) codes. He found that most extra-market return covariances for securities within industries were significantly different from zero and concluded that industry factors played an important role in explaining a security's return. King's results indicated that the market factor accounted for about a third to a half of a security's systematic return variation; while, on average, industry factors accounted for an additional ten percent.

Meyers conducted similar tests for the presence of the industry factors documented by King using sixty of the sixty three securities in King's sample. His evidence supported King's results that the residual components of security returns could not be assumed to be cross-sectionally independent. However, he suggested that King overstated the role of the industry factors in his small sample. When Meyers conducted the same test on twelve industries with five securities drawn randomly from each

industry, he observed that some components of security returns were quite independent of the firms' SIC classification. This evidence suggested the presence of other sources of nonmarket influences not related to industries.

Cohen and Pogue (1967) evaluated the relative performances of the full-covariance,<sup>1</sup> market, and multi-index models in selecting Mean-Variance efficient portfolios. They used SIC codes to classify a 543-security universe into ten industries. An industrial index was constructed for each industry by computing the unweighted arithmetic average of returns for all securities in the industry. These industrial indexes were used as the additional index inputs in multi-index models. Somewhat surprisingly, they concluded that the multi-index models did not, ex ante, outperform the market model in generating efficient sets of portfolios, despite the theoretical idea that the additional indexes were supposed to capture some of the extra-market influences on securities co-movement.

Elton and Gruber (1973) tested for the statistical and economic significance of these industry factors in terms of their ability to predict the future correlation matrices of security returns. Once again, their results showed that adding additional indexes did not lead to an improvement in performance.

Perhaps the above evidence indicates some shortcomings of the traditional SIC classification system for studying residual

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<sup>1</sup> Markowitz (1952).

returns. Elton and Gruber noted two obvious problems with the SIC classification. "One is that the increase in the number of multi-product firms and the prevalence of company diversification have made classification by product difficult and, sometimes, arbitrary. Second, and even more important, classification by product or service may be useful for some purposes but it is far from a universal classification for all purposes. For example, General Motors and American Motors are in the same industry but there are major differences in their performance and the risk to which they are subject." <sup>2</sup> Hence, an alternative method of classification to study the non-market effects is to group firms according to their tendency to act alike in homogeneous groups or "pseudo-industries".

Farrell (1974) hypothesized that, in addition to industry effects, securities can be classified into homogeneous groups of growth, stable, cyclical, and energy stocks. He regarded growth stocks as securities which have an expected above average rate of return during the expansionary phase of the economy. Cyclical stocks are securities which have an above average exposure to influences of the business cycle. The earnings of cyclical firms are expected to be above average in an economic boom and below average in a recession. Stable stocks, on the other hand, exhibit counter-cyclical earnings behaviour. Energy stocks are securities whose earnings depend very much on the economy's aggregate demand for and supply of energy and the relative

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<sup>2</sup> Elton and Gruber (1981, pp. 146)

prices of energy.<sup>3</sup> He tested and found statistical significance of the hypothesized homogeneous security groups from a stratified sample of one hundred securities across industries. He reported that the market influences, proxied by the generally used Standard and Poor 500 stock index, explained about thirty percent of a security return variation on average. He then constructed indexes for pseudo-industries from the homogeneous security groupings as input to a multi-index model. An index constructed by this procedure would maximize the interdependence of residual returns within a homogeneous group. The homogeneous group influences identified by Farrell accounted for an additional 15 percent of its return variation on average.

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<sup>3</sup> Farrell (1982).

### III. Theoretical Foundations

Portfolio theory is concerned with the selection of optimal combinations of securities or portfolios by a rational risk-averse investor from a predetermined security universe. The relevance of this selection problem is derived from the principle of diversification. Diversification offers an investor the opportunity to reduce his risk exposure without a proportional reduction in his expected return through the judicious selection of securities that are not all perfectly correlated.

In the context of Mean-Variance (MV) portfolio theory, the future performance of a security or a portfolio is measured by the expected return and variance of its return distribution. The expected return on a portfolio,  $E(R_p)$ , is defined as the weighted average of all securities returns,  $E(R_j)$  for all  $j$ , included in the portfolio. The weight,  $X_j$ , on security  $j$  is determined by the proportion of the portfolio invested in that security; i.e.,

$$E(R_p) = \sum_{j=1}^N X_j * E(R_j) \quad (1.a)$$

$$\sum_{j=1}^N X_j = 1 \quad (1.b)$$

where  $N$  is the number of securities included in the portfolio and all weights have to sum to unity. While the variance of a portfolio is defined as:

$$\text{VAR}(R_p) = E (R_p - E(R_p))^2 \quad (2.a)$$



$$= \sum_{i=1}^N \sum_{j=1}^N X_i X_j \text{COV}(R_i, R_j) \quad (2.b)$$

$$= \sum_{j=1}^N X_j^2 \text{VAR}(R_j) + \sum_{i=1}^N \sum_{\substack{j=1 \\ i \neq j}}^N X_i X_j \text{COV}(R_i, R_j) \quad (2.c)$$

where  $\text{COV}(R_i, R_j)$  is the return covariance between security  $i$  and  $j$ .

Estimates of mean vector and the covariance matrix are required to solve an MV portfolio selection problem. The pioneering model of Markowitz, also known as the full-covariance model, requires estimates of all elements in the variance-covariance matrix of security returns. In a  $N$ -security universe, the number of estimates required is  $2N + N(N-1)/2$ , which consists of  $N$  expected returns,  $N$  variances, and  $N(N-1)/2$  covariances. But the major difficulties with this model are the number of estimates that must be made and the computational problems as the security universe becomes larger.

A simplified model has been suggested by Sharpe (1963). The model, known as the market (or diagonal or single-index) model, has been the most widely used model in the investment community to this date. The popularity of the market model can be attributed to two factors: simplicity and computational ease. It asserts a linear relationship between a security return and the market of the form:

$$R_{jt} = \alpha_j + \beta_{jm} R_{mt} + e_{jt} \quad (3.a)$$

where  $\alpha_j$  is the average return of security  $j$  not related to

the market index for time  $t$ ,  $\beta_{jm}$  is a measure of responsiveness of security  $j$  to changes in the market for time  $t$ , and  $e_{jt}$  is a random error term with zero mean and a constant variance.

More specifically, it is assumed that:<sup>1</sup>

$$E(e_{jt}) = 0 \quad (3.b)$$

$$E(e_{jt}, R_{mt}) = 0 \quad (3.c)$$

$$E(e_{it}, e_{jt}) = \text{VAR}(e_j) \quad \text{for } i=j \quad (3.d)$$

$$E(e_{it}, e_{jt}) = 0 \quad \text{for } i \neq j \quad (3.e)$$

Applying this model requires only  $3N+2$  estimates; i.e.,  $N$  estimates of  $\alpha_j$ ,  $\beta_{jm}$ ,  $\text{VAR}(e_j)$ , and the expected return and variance on the market return. The first three of these estimates can be obtained inexpensively by the ordinary least squares regression method. The substantial reduction in the estimation task that outlines the fundamental difference between the market model and the full-covariance model lies in (3.e), which states that security non-market returns are cross-sectionally independent. The implication of (3.e) is that the only common co-movements between securities are due to the common market effects. Clearly, the assumption in (3.e) must be an approximation. Therefore, this paper investigates some intermediate cases where the extra-market components of returns are modelled in a simple understandable way.

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<sup>1</sup> It is also implicitly assumed that security's return is distributed identically and independently over time.

#### IV. Methodology and Data

The research approach employed in this study consists of three phases. It parallels that of Farrell (1974). First, it attempts to replicate Farrell's cluster analysis over an extended study period to identify homogeneous security groups. Its purpose is to ensure consistency of results and to provide a basis for evaluation of subsequent tests. Second, it extends Farrell's work to include more formal testing for the significance of the homogeneous security groups. Third, it estimates the individual security responsiveness coefficients to the security group indexes.

However, there are three minor differences between this study and Farrell's. First, four securities (namely American Metal Climax, Babcock Wilcox, Gardner Denver and Otis Elevator) for which a substantial part of data is missing have been replaced by four major oil companies (namely Atlantic Richfield, Continental Oil, Phillips Petroleum and Sun Oil). Second, the replication covers a period from July 1965 to December 1980 during which data is complete for all securities under investigation. Third, the study uses a CRSP value-weighted index as a proxy for the market instead of the Standard and Poor 500 index used by Farrell. The CRSP index is computed by averaging the monthly returns on all securities listed on the NYSE with individual securities weighted by their relative outstanding

market values.

### Cluster Analysis

Cluster analysis is used to classify securities with similar residual return patterns into homogeneous security groups of pseudo-industries. First, the common market effect embedded in each security's return is removed via regression (3.a). Then the clustering algorithm starts by treating each security as a cluster and searches for the pair of securities,  $i$  and  $j$ , with the highest positive residual correlation coefficient. When the pair is identified, a new cluster is formed by combining the two clusters with weights proportional to the number of securities in each cluster. The next iteration begins by searching for the highest positive residual correlation coefficient of the new cluster and the remaining clusters. At each iteration, the number of the remaining clusters is successively reduced by one. If there are indeed  $G$  groups of securities exhibiting homogeneous residual return patterns,  $G$  distinct clusters should emerge by the  $N-G$ th iteration.

## Regression Analysis

If extra-market components are present in security returns and are an integral part of the return behaviour, it would be implausible to ignore them in modelling the securities' return behaviour. The inadequacy of the market model in this respect leads to the pursuit of an alternative model. A logical proposal would be to extend the market model so that a security's return is related not only to the market but also a pseudo-industry group (adjusted for the general market effect). Formally, it means the following model specification:

$$R_{jt} = \alpha_j + \beta_{jm} R_{mt} + \beta_{jk} I_{kt} + u_{jt} \quad \text{for } j \in k \quad (4)$$

where  $\beta_{jk}$  is a measure of the responsiveness of security  $j$  return to changes in its pseudo-industry's performance indicated by an index,  $I_{kt}$ , at time  $t$ ;<sup>1</sup> and  $u_{jt}$  is a random error term with zero mean and a constant variance. From this model, a

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<sup>1</sup> The index for security group  $k$  is the unweighted arithmetic average of all its composite security returns. The market influence is again removed from the indexes via (3.a) to avoid the multicollinearity problem since statistical tests on the regression coefficients obtained from highly collinear explanatory variables are unreliable. The resulting residual index,  $I_{kt}$ , would represent returns that are unique to pseudo-industry  $k$  and unrelated to the market. An alternative approach to forming the group indexes would have involved value weighting. This would be desirable if we are working with the whole universe of stocks. However, with only one hundred stocks, either way of weighting is at best an approximation. We leave it to further research to explore the value-weighted versus equal-weighted index question.

testable proposition is derived.

### Hypothesis 1

If the assumption,  $E(e_{it}, e_{jt}) = 0$  for  $i \neq j$ , of the market model which states that residual returns on two securities,  $i$  and  $j$ , at time  $t$  are not related cross-sectionally holds, this implies that regressing (3.a) with an additional orthogonal index,  $I_{kt}$ , should add no significant explanatory power.<sup>2</sup> More specifically, the regression coefficient,  $\beta_{jk}$ , of (4) is expected to be statistically no different from zero since the market model would regard the additional index irrelevant. The null hypothesis ( $H_0$ ) and the alternative hypothesis ( $H_1$ ) can be stated as:

$$H_0 : \beta_{jk} = 0 \text{ for } j \in k$$

$$H_1 : \beta_{jk} \neq 0 \text{ for } j \in k$$

Of course, a similar argument can be applied if we assumed that a security's return responds to the performances of a larger set of pseudo-industries in addition to its own. For example, some pseudo-industries may be correlated with some others because certain extra-market factors may be affecting more than one security group, but not all. For this reason, the responsiveness of an individual security's return to the performances in all pseudo-industries also have to be estimated

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<sup>2</sup> The index has been designed to maximize the interdependent structure of securities' residual returns within a homogeneous group.

via the following model:

$$R_{jt} = \alpha_j + \beta_{jm} B_{mt} + \beta_{j1} I_{1t} + \beta_{j2} I_{2t} + \dots + \beta_{jG} I_{Gt} + v_{jt}$$

for  $g = 1, 2, \dots, k, \dots, G$  (5)

where  $\beta_{jg}$  measures the responsiveness of security  $j$  to changes in index for pseudo-industry  $g$ ,  $I_{gt}$ .<sup>3</sup>

The preference is, nevertheless, for the two-index model of Hypothesis 1 because security residual returns within a homogeneous group are expected to be positively and highly correlated, while inter-group securities have only low and limited extra-market return correlations. This idea can be formalized and tested in the form of:

Hypothesis 2

$$H_0 : \beta_{jg} = 0 \quad \text{for } j \in k \text{ and } g \neq k.$$

$$H_1 : \beta_{jg} \neq 0 \quad \text{for } j \in k \text{ and } g \neq k.$$

Another way of motivating the same hypothesis is as follows. If the cluster analysis has really formed securities into orthogonal groups, the securities within a group should be related to the group index but should not be related to any

<sup>3</sup> (4) can be regarded as a restrictive version of (5). Using dummy variables,  $D_g$ , (4) can be expressed as:

$$R_{jt} = \alpha_j + \beta_{j1} D_1 I_{1t} + \dots + \beta_{jG} D_G I_{Gt} + u_{jt} ; \text{ and}$$

$D_g = 1$  if security  $j$  is classified in security group  $g$ ;  
 $= 0$  otherwise.  
for  $g = 1, 2, \dots, k, \dots, G.$  (4.a)

orthogonal group's index.

### Data

Data used for this study is extracted from the CRSP monthly data file developed by the Centre for Research in Security Prices of the University of Chicago. It consists of monthly returns, price changes plus dividends, for one hundred securities included in the study sample for the period from July 1965 through to December 1980.



## V. Results

### Cluster Results

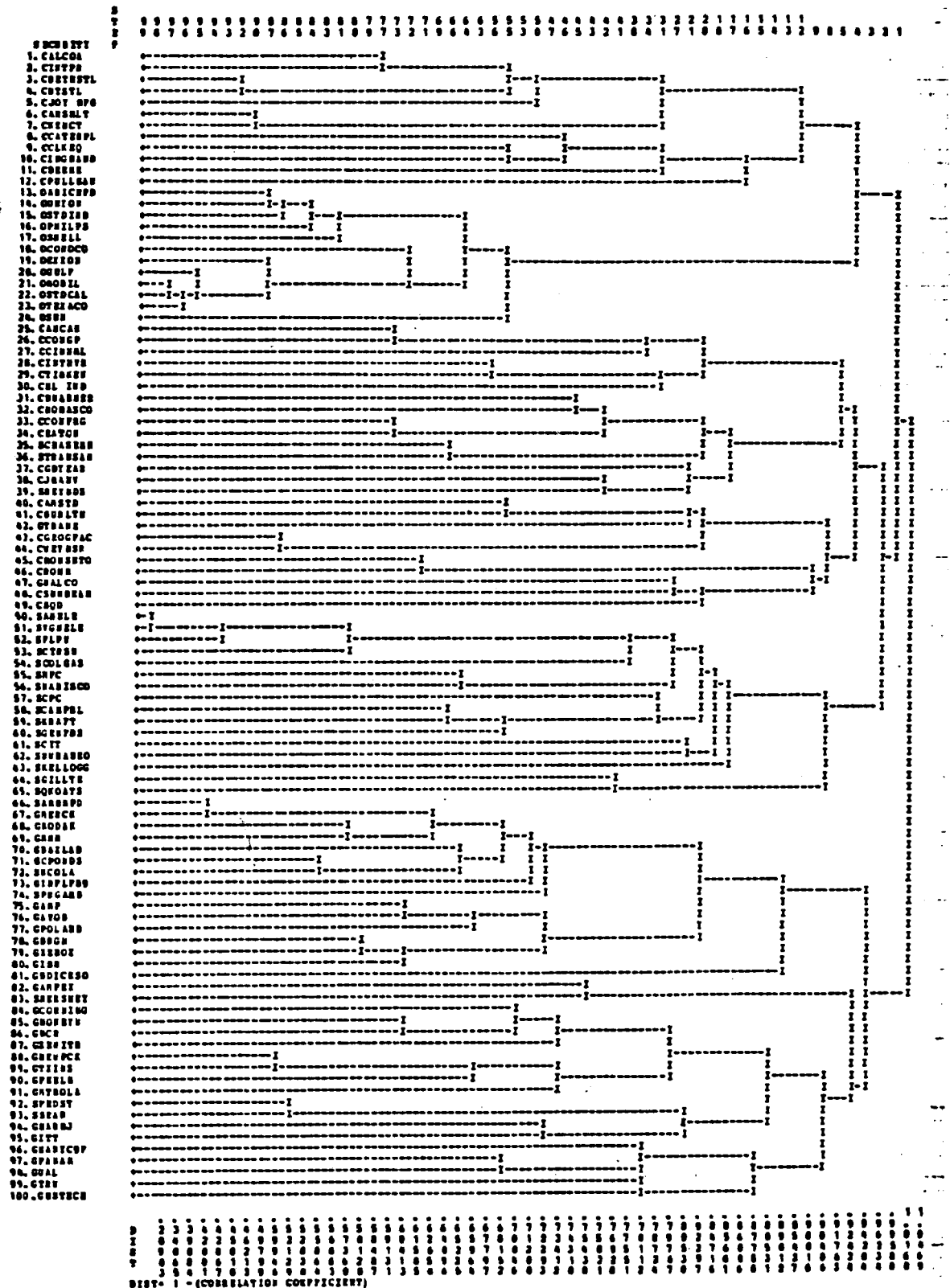
The cluster results are presented in Figure 1. The presence of extra-market components is clearly evident. Farrell's growth and stable groups re-emerged intact, except that a few cases of inter-group migrations of securities have been observed. These migrations are likely to have resulted from changes in the firms' economic characteristics since the time period studied by Farrell. For example, one might expect that as it matures, a growth stock would migrate to one of the other three groups. It is noted that these inter-group migrations have also been observed by Farrell (1982) and Grauer and Herzog (1979).<sup>1</sup> Rather surprisingly, the energy stocks were found clustered between two groups of cyclical stocks. This observation suggests that more than one homogeneous security group may be present in the cyclical stocks. In general, the cluster results can be described as follows. Securities 1-12 and 25-49 can be regarded as cyclical stocks. Securities 13-24 are the energy group. Securities 50-65 can be termed as stable securities. The

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<sup>1</sup> Grauer and Herzog studied homogeneous security groups similar to Farrell's while investigating the impacts of the energy crisis.

remaining securities 66-100 are considered as growth stocks.

FIGURE 1

CLUSTER ANALYSIS CHART FOR THE PERIOD JULY 1965 TO DECEMBER 1980\*



\*The first letter of each security indicates the security classification under Farrell's terminology, i.e., C=Cyclical stocks, G=Growth stocks, O=Energy stocks and S=Stable stocks. Thus, it is easy to see the differences between our results and Farrell's by skimming the first letters of the names to see which securities are reclassified.

## Regression Results

The results of testing for the significance of the extra-market components by means of regression analysis are presented in the remaining part of this section. <sup>2</sup> There are essentially two major types of results. Comprehensive regression results for the single-index, two-index and five-index models are reported in Appendices A, B and C, respectively. The information in the appendices is then summarized in Tables 1, 2 and 3. The results in the summary tables are discussed in the text, while the reader is referred to the appendices for the more detailed results.

Table 1 summarizes the relative explanatory powers of the single-index, two-index, and five-index models in accounting for securities' return behaviour in terms of the coefficients of determination adjusted for the degrees of freedom ( $\bar{R}^2$ ). These models explain, on average, about 35%, 46%, and 48%, respectively, of the systematic variation of a security's return. The latter two models clearly show their superiority in explaining security return patterns. The results are consistent with those of King's, Meyers', and Farrell's.

Table 2 shows the statistical significance (at the 5% significance level) of the regression coefficients for the three

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<sup>2</sup> For simplicity, securities included in each security group for constructing pseudo-industry indexes have been based on Farrell's security classification.

models.<sup>3</sup> As expected, all estimated market betas for the three models are statistically significant. The intercepts are, by and large, insignificantly different from zero, with the exception of those in the energy group. Seven of the twelve intercepts estimated using both the two-index and five-index models in the energy group are significantly positive. Panel B of Tables 2 and 3 show that all securities are significantly related to the market index and security's own pseudo-industry index for the two-index model. Hence, the results support the hypothesis that a security's return is not only affected by the market but also by its pseudo-industry.

A summary of the regression coefficients estimated with the five-index model is presented in Panel C of Tables 2 and 3. The results generally favour the proposition that a security's return is uniquely related to its own security group index and not to the other indexes. For instance, Panel C of Table 2 shows that at least 96 percent of the securities are significantly related to their own security groups. However, a closer examination of Panel C of Table 2 cautions that the cross-group betas cannot be ignored completely as there seem to be significant security group betas other than a security's own group beta. In the case of growth securities, as many as 32 percent of securities are found to be significantly related to security groups other than their own. Similarly, some cases of

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<sup>3</sup> The level of statistical significance defines the probability of erroneously rejecting the null hypothesis.

the significant cross-group betas are reported in the stable and cyclical security groups. Thus, the alternative hypothesis of Hypothesis 2 cannot be definitively rejected.

## VI. Summary

The study examined the clustering patterns of market model residual returns for extra-market components. The first part of the study replicated Farrell's cluster analysis on a sample of one hundred firms over the period from July 1965 to December 1980. The results showed that most securities clustered by and large into the same homogeneous groups (growth, stable, cyclical and energy) reported by Farrell, with the possibility of a further sub-classification within Farrell's cyclical group. Group indexes were then formed and the securities responsiveness-coefficients to their own and other groups were estimated with two-index and five-index models. The results indicated that a security's return is very strongly related to the market index and to its own security group index, and to a much smaller extent, to the other security group indexes. Therefore, the assumption of cross-sectional independence of market residual returns of the market model is at best only a crude approximation and probably unjustified.

TABLE 1

SUMMARY STATISTICS FOR THE COEFFICIENTS OF DETERMINATION ( $\bar{R}^2$ )  
FOR SINGLE-INDEX MODEL, TWO-INDEX AND FIVE INDEX MODEL  
(JULY 1965 TO DECEMBER 1980)

MODEL	DESCRIPTIVE MEASURES				
	CASES	MIN	MAX	MEAN	STD DEV
SINGLE-INDEX	100	.200	.539	.349	.075
TWO-INDEX	100	.248	.711	.463	.101
FIVE-INDEX	100	.262	.713	.485	.098



TABLE 2

SUMMARY OF REGRESSION COEFFICIENTS SIGNIFICANT  
 AT THE FIVE PERCENT LEVEL FOR SECURITY GROUPS FOR  
 SINGLE-INDEX MODEL, TWO-INDEX MODEL AND FIVE-INDEX MODEL.

PANEL A SINGLE-INDEX MODEL

SECURITY GROUP	CASES	INTE- RCEPT	MARKET BETA
GROWTH STOCKS	31	1 3.2%	31 100%
STABLE STOCKS	25	0 0.0%	25 100%
CYCLIC STOCKS	32	0 0.0%	32 100%
ENERGY STOCKS	12	2 16.7%	12 100%

PANEL B TWO-INDEX MODEL

SECURITY GROUP	INTE- CASES RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA
GROWTH	31	3 9.7%	31 100%	31 100%	-- --	-- --
STABLE	25	0 0.0%	25 100%	-- --	25 100%	-- --
CYCLIC	32	0 0.0%	32 100%	-- --	-- 100%	32 --
ENERGY	12	7 58.3%	12 100%	-- --	-- --	12 100%

TABLE 2 (continued)

PANEL C FIVE-INDEX MODEL

SECURITY GROUP	CASES	INTE-RECEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA
GROWTH	31	3	31	30	10	10	4
		9.7%	100%	96.8%	32.3%	32.3%	12.9%
STABLE	25	0	25	3	24	7	5
		0.0%	100%	12.0%	96.0%	28.0%	20.0%
CYCLIC	32	0	32	2	8	32	1
		0.0%	100%	6.3%	25.0%	100%	3.1%
ENERGY	12	7	12	0	1	1	12
		58.3%	100%	0.0%	8.3%	8.3%	100%

TABLE 3 SUMMARY STATISTICS FOR REGRESSION PARAMETERS  
 BY SECURITY GROUPS FOR SINGLE-INDEX MODEL  
 TWO INDEX-MODEL AND FIVE-INDEX MODEL

PANEL A SINGLE-INDEX MODEL

GROWTH STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	31	-1.0080	1.0166	-.15374	.47816
T-STAT(INTCP)	31	-1.1830	1.9720	.36120	.86126
ABS. T-STAT(INTCP)	31	0.3923	1.9720	.75835	.53133
MARKET BETA	31	.78327	1.8079	1.2347	.23491
T-STAT(MARKET)	31	8.3040	14.780	10.640	1.5101
ABS. T-STAT(MARKET)	31	8.3040	14.780	10.640	1.5101
ADJUSTED R-SQ	31	.26941	.53877	.37547	.06427

STABLE STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	25	-1.1050	.61111	-.01475	.35862
T-STAT(INTCP)	25	-1.5580	1.5610	.07951	.69326
ABS. T-STAT(INTCP)	25	.02737	1.5610	.55551	.40712
MARKET BETA	25	.62037	1.4593	.84790	.18482
T-STAT(MARKET)	25	7.1530	12.780	9.1940	1.5358
ABS. T-STAT(MARKET)	25	7.1530	12.780	9.1940	1.5358
ADJUSTED R-SQ	25	.21485	.46627	.31056	.06989

TABLE 3(continued)

CYCLICAL STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	32	-.53948	1.0054	.11944	.36214
T-STAT(INTCP)	32	-1.1100	1.4265	-.19498	.65391
ABS. T-STAT(INTCP)	32	.05251	1.4265	.56826	.36539
MARKET BETA	32	.58159	1.4129	1.1016	.20450
T-STAT(MARKET)	32	6.8134	13.925	10.339	1.9168
ABS. T-STAT(MARKET)	32	6.8134	13.925	10.338	1.9168
ADJUSTED R-SQ	32	.19973	.50907	.36049	.08409

ENERGY STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	12	.13380	1.1154	.65618	.27452
T-STAT(INTCP)	12	.34711	2.4614	1.4361	.54471
ABS. T-STAT(INTCP)	12	.34711	2.4614	1.4361	.54471
MARKET BETA	12	.72496	1.1098	.93822	.10552
T-STAT(MARKET)	12	7.8002	11.684	9.5993	1.1628
ABS. T-STAT(MARKET)	12	7.8002	11.684	9.5993	1.1628
ADJUSTED R-SQ	12	.24549	.42199	.32915	.05303

Table 3 (continued)

PANEL B

TWO-INDEX MODEL

GROWTH STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	31	-1.0080	1.0170	.15668	.47840
ABS. T-STAT (INTCP)	31	.06100	2.2190	.84026	.60092
MARKET BETA	31	.78300	1.8080	1.2349	.23475
ABS. T-STAT (MARKET)	31	8.7770	15.410	11.636	1.7228
SEC GROUP BETA	31	.44400	1.6430	1.0003	.34310
ABS. T STAT (GROUP)	31	2.5970	9.8680	5.8876	1.8847
ADJUSTED R-SQ	31	.33587	.58926	.46527	.07714

STABLE STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	25	-1.1050	.77000	.01468	.39235
ABS. T-STAT (INTCP)	25	.03100	1.6520	.61204	.42991
MARKET BETA	25	.62000	1.4590	.84420	.18418
ABS. T-STAT (MARKET)	25	7.3990	13.990	10.139	1.8011
SEC GROUP BETA	25	.37100	1.4610	.99992	.33794
ABS. T-STAT (GROUP)	25	2.2720	10.300	6.2773	2.2444
ADJUSTED R-SQ	25	.24800	.56474	.42304	.09202

TABLE 3 (continued)

CYCLICAL STOCK	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	32	-.53900	1.0050	.11984	.36150
ABS. T-STAT (INTCP)	32	.07800	1.5390	.60866	.38393
MARKET BETA	32	.58200	1.4130	1.1013	.20471
ABS. T-STAT (MARKET)	32	7.2580	15.580	11.125	2.1218
SEC GROUP BETA	32	.45600	1.5920	.99966	.33011
ABS. T-STAT (GROUP)	32	2.5360	9.7290	5.3292	1.6530
ADJUSTED R-SQ	32	.25209	-.60152	.43594	.08931

ENERGY STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	12	.13400	1.1150	.65617	.27435
ABS. T-STAT (INTCP)	12	.45700	3.8780	1.9626	.85619
MARKET BETA	12	.72500	1.1100	.93825	.10550
ABS. T-STAT (MARKET)	12	10.688	15.397	12.918	1.6861
SEC GROUP BETA	12	.72500	1.1770	1.0027	.13947
ABS. T-STAT (GROUP)	12	9.2710	16.679	12.316	2.0517
ADJUSTED R-SQ	12	.50650	-.71085	.61285	.06514

Table 3 (continued)

PANEL C		FIVE-INDEX MODEL			
GROWTH STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	31	-1.0080	1.0170	.15648	.47833
T-STAT(INTCP)	31	-1.2980	2.2780	.41552	.97568
ABS. T-STAT(INTCP)	31	.06300	2.2780	.85655	.61011
MARKET BETA	31	.78300	1.8080	1.2348	.23496
T-STAT(MARKET)	31	8.8590	15.719	11.882	1.7906
ABS. T-STAT(MARKET)	31	8.8590	15.719	11.882	1.7906
GROWTH BETA	31	.21800	1.9390	1.0002	.42332
T-STAT(GROWTH)	31	1.8350	7.7620	4.4783	1.5715
ABS. T-STAT(GROWTH)	31	1.8350	7.7620	4.4783	1.5715
STABLE BETA	31	-.67800	1.1370	-.00003	.41711
T-STAT(STABLE)	31	-3.5480	3.0390	-.13981	1.8272
ABS. T-STAT(STABLE)	31	.13600	3.5480	1.4865	1.0370
CYCLIC BETA	31	-.73300	1.1280	.00013	.47162
T-STAT(CYCLIC)	31	-5.8960	3.7500	-.36010	2.3676
ABS. T-STAT(CYCLIC)	31	.02600	5.8960	1.9035	1.4126
ENERGY BETA	31	-.47500	-.61400	.00003	.22842
T-STAT(ENERGY)	31	-4.1620	2.1930	-.19119	1.4498
ABS. T-STAT(ENERGY)	31	.05500	4.1620	1.1008	.94213
ADJUSTED R-SQ	31	.35458	.61677	.49189	.07644

Table 3 (continued)

STABLE STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	25	-.55500	-.61100	.03060	.27882
T-STAT(INTCP)	25	-1.7470	1.5990	.06776	.77596
ABS. T-STAT(INTCP)	25	.03100	1.7470	.62688	.44446
MARKET BETA	25	.62000	1.4590	.84444	.18435
T-STAT(MARKET)	25	7.4550	14.414	10.364	1.9379
ABS. T-STAT(MARKET)	25	7.4550	14.414	10.364	1.9379
GROWTH BETA	25	-.47800	-.44900	-.00044	.26210
T-STAT(GROWTH)	25	-2.6290	3.3260	.03764	1.5622
ABS. T-STAT(GROWTH)	25	.29500	3.3260	1.3789	.67930
STABLE BETA	25	.29300	1.6140	.99952	.38458
T-STAT(STABLE)	25	1.6800	10.165	5.5983	2.2989
ABS. T-STAT(STABLE)	25	1.6800	10.165	5.5983	2.2989
CYCLIC BETA	25	-.71400	-.42500	-.00024	.26371
T-STAT(CYCLIC)	25	-4.4330	2.0630	-.06292	1.6449
ABS. T-STAT(CYCLIC)	25	.38800	4.4330	1.3075	.96390
ENERGY BETA	25	-.34000	-.31000	-.00088	.18163
T-STAT(ENERGY)	25	-3.0080	2.3250	.03568	1.4450
ABS. T-STAT(ENERGY)	25	.04800	3.0080	1.1687	.81648
ADJUSTED R-SQ	25	.26793	.59576	.45119	.09261



Table 3 (continued)

CYCLICAL STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	32	-.53900	1.0540	.12141	.36573
T-STAT (INTCP)	32	-1.1430	1.5660	.20794	.70190
ABS. T-STAT (INTCP)	32	.07200	1.5660	.61325	.38612
MARKET BETA	32	.58200	1.4130	1.1019	.20452
T-STAT (MARKET)	32	7.4720	16.138	11.238	2.1534
ABS. T-STAT (MARKET)	32	7.4720	16.138	11.238	2.1534
GROWTH BETA	32	-.53500	.65200	-.00084	.23214
T-STAT (GROWTH)	32	-2.4460	2.4460	-.02218	1.0362
ABS. T-STAT (GROWTH)	32	.02900	2.4460	.79981	.64335
STABLE BETA	32	-.84400	.77400	-.00303	.36122
T-STAT (STABLE)	32	-3.2130	3.5150	.05925	1.6655
ABS. T-STAT (STABLE)	32	.02700	3.5150	1.2766	1.0466
CYCLIC BETA	32	.45900	1.6740	.99847	.35146
T-STAT (CYCLIC)	32	2.3330	9.2220	4.9735	1.6468
ABS. T-STAT (CYCLIC)	32	2.3330	9.2220	4.9735	1.6468
ENERGY BETA	32	-.86500	.32300	-.02391	.22407
T-STAT (ENERGY)	32	-2.1230	1.6520	-.01747	1.0297
ABS. T-STAT (ENERGY)	32	.02500	2.1230	.84241	.57277
ADJUSTED R-SQ	32	.26213	.63254	.45240	.08746

Table 3 (continued)

ENERGY STOCKS	CASES	MINIMUM	MAXIMUM	MEAN	STD DEV
INTERCEPT	12	.13400	1.1150	.65617	.27435
T-STAT(INTCP)	12	.45700	3.8900	1.9645	.85905
ABS. T-STAT(INTCP)	12	.45700	3.8900	1.9645	.85905
MARKET BETA	12	.72500	1.1100	.93825	.10550
T-STAT(MARKET)	12	10.684	15.375	12.925	1.6828
ABS. T-STAT(MARKET)	12	10.684	15.375	12.925	1.6828
GROWTH BETA	12	-.29700	-.23400	-.00008	.15130
T-STAT(GROWTH)	12	-1.7330	1.4270	-.04625	.95989
ABS. T-STAT(GROWTH)	12	.04500	1.7330	.77558	.51721
STABLE BETA	12	-.26800	.37600	.00008	.17156
T-STAT(STABLE)	12	-1.9350	2.3850	.01492	1.1137
ABS. T-STAT(STABLE)	12	.00900	2.3850	.77192	.76852
CYCLIC BETA	12	-.36000	.25400	.00008	.19826
T-STAT(CYCLIC)	12	-2.1430	1.5990	-.06983	1.2849
ABS. T-STAT(CYCLIC)	12	.37500	2.1430	1.1335	.50456
ENERGY BETA	12	.68000	1.2670	1.0000	.16335
T-STAT(ENERGY)	12	6.6140	10.651	8.6199	1.3769
ABS. T-STAT(ENERGY)	12	6.6140	10.651	8.6199	1.3769
ADJUSTED R-SQ	12	.57281	.73109	.62400	.06011

## VII. Appendices

### Appendix A

#### REGRESSION PARAMETERS ESTIMATES FROM THE SINGLE-INDEX MODEL

COMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
<u>PANEL A GROWTH STOCKS</u>			
Prkelmer	.700 1.305	1.556 13.230*	.484
Burrough	.654 1.239	1.064 9.191*	.311
AMP	.760 1.676	1.155 11.620*	.420
Trane	-.137 -.230	1.138 8.721*	.289
ITT	-.221 -.552	1.300 14.780*	.539
MMM	.056 .156	.991 12.610*	.460
Zenith	-.520 -.887	1.443 11.230*	.403
Motorola	.403 .642	1.368 9.940*	.346
Polariod	-.419 -.616	1.608 10.770*	.383
TxInstmt	.468 .920	1.236 11.080*	.396

( t-statistic beneath each estimated coefficient )  
 (\* indicates parameter is significant at 5% level)

## Appendix A (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
NCR	.098 .174	1.261 10.180*	.357
Corning	-.483 -.987	1.171 10.910*	.389
IBM	.192 .627	.871 12.950*	.473
EsmKodak	.115 .308	.897 10.960*	.391
Pan Am	-1.008 -1.183	1.808 9.682*	.334
UAL	-.510 -.671	1.566 9.397*	.321
UniTech	.520 .913	1.114 8.921*	.299
TRW	.559 1.125	1.239 11.370*	.409
Honeywll	-.087 -.144	1.535 11.580*	.418
Merck	.465 1.162	.783 8.930*	.299
HewPackt	.986 1.930	1.242 11.090*	.397
Ampex	.167 .195	1.556 8.304*	.269
BaxterLb	1.017 1.972*	1.123 9.941*	.346
Xerox	-.110 -.233	1.101 10.640*	.377
Harcourt	-.345 -.568	1.263 9.489*	.325

## Appendix A (continued)

CCOMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
MryldCup	-.048 -.085	1.301 10.400*	.372
BcDicksn	.370 .751	1.097 10.220*	.364
IntFlvFg	.357 .714	1.081 9.902*	.349
Avon	.021 .039	.985 8.414*	.279
ChbPonds	.137 .312	1.224 12.690*	.463
Nalco	.610 1.193	1.198 10.690*	.379

PANEL B      STABLE STOCKS

VignElec	-.410 -.956	.807 8.582*	.283
AmElecPw	-.217 -.588	.709 8.755*	.291
Ctr SW	-.145 -.329	.745 7.687*	.240
Flrd Pwr	-.080 -.175	.758 7.605*	.236
ColmbGas	.384 1.066	.620 7.863*	.248
PrctGamb	.210 .666	.690 9.981*	.348
GenFoods	-.158 -.393	.848 9.605*	.330
CocaCola	.093 .266	.935 12.230*	.445
Transam	-.204 -.392	1.459 12.780*	.466

## Appendix A (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
HFC	-.162 -.338	1.170 11.170*	.400
CPC Intl	.134 .385	.757 9.900*	.344
Gillette	-.136 -.293	.941 9.297*	.316
QuakOats	.297 .558	.936 8.041*	.257
Campbell	-1.105 -.027	.669 7.558*	.234
Kellogg	.318 .731	.685 7.173*	.216
Hershey	-.093 -.200	.730 7.153*	.215
Reynolds	.611 1.561	.653 7.614*	.237
AmHmPrd	.317 .808	.820 9.523*	.327
Sears	-.555 -1.558	.852 10.906*	.389
Fed Dept.	-.311 -.700	1.017 10.424*	.368
CIT	.330 .695	.986 9.247*	.326
Kraftco	.046 .126	.772 9.450*	.327
Nabisco	.069 .162	.751 7.984*	.255
ChaseMht	.085 .183	.916 8.981*	.302

## Appendix A (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
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NWBankCo	.313 .731	.970 10.340*	.365
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PANEL C    CYCLICAL STOCKS

AmSmltRf	.476 .683	1.413 9.253*	.314
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ClarkEqp	-.044 -.086	1.348 11.946*	.433
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IntHvstr	-.093 -.191	.907 8.528*	.280
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Joy Mfg	.751 1.141	1.217 8.430*	.275
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IntPaper	-.074 -.190	1.191 13.925*	.509
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Alcoa	.102 .203	.907 8.222*	.266
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Eaton YT	.178 .392	1.199 12.062*	.438
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BgWarner	.213 .531	1.104 12.560*	.458
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NL Inds	.259 .585	1.280 13.176*	.481
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Beth Stl	-.187 -.402	1.117 10.947*	.391
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NtlSteel	-.231 -.577	.763 8.679*	.287
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RohmHaas	-.445 -.839	1.202 10.332*	.363
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JohnManv	-.119 -.262	1.002 10.040*	.350
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Ing sRand	.146 .332	1.131 11.761*	.425
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## Appendix A (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
Goodyear	-.306 -.769	.962 11.038*	.395
GeorPac f	.153 .337	1.281 12.874*	.470
Caterplr	.116 .304	1.106 13.245*	.484
Timken	.183 .509	.903 11.466*	.413
Sunbeam	-.539 -1.110	1.399 13.129*	.480
Deere	.700 1.325	.992 8.563*	.282
Am Can	.041 .124	.582 8.000*	.255
ContlCan	.347 .904	.685 8.160*	.263
CinnMill	1.005 1.426	1.360 8.800*	.293
Square D	.069 .146	1.119 10.730*	.381
Am Std	.615 .996	1.248 9.220*	.313
Monsanto	-.238 -.536	1.113 11.446*	.412
Burlgton	-.286 -.573	1.030 9.408*	.321
Mohasco	-.267 -.437	1.283 9.588*	.330
Kenncott	.032 .053	.916 6.813*	.200



## Appendix A (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	ADJ. R-SQ
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Weyerhsr	.308 .677	1.102 11.079*	.398
ConFrgwy	.398 .625	1.355 9.710*	.336
Pullman	.560 .919	1.033 7.676*	.243
Std Cal	.614 1.422	.969 10.230*	.359

PANEL D      ENERGY STOCKS

Texaco	.134 .347	.987 11.684*	.422
Exxon	.489 1.585	.725 10.716*	.380
Mobil	.772 1.745	.906 9.345*	.318
Std Ind	1.115 2.461*	.775 7.800*	.245
Gulf	.295 .732	.961 10.900*	.389
Union	.770 1.603	.978 9.287*	.316
Shell	.651 1.322	1.110 10.290*	.362
Conoco	.699 1.429	.937 8.742*	.290
ARichFd	1.044 2.008*	.944 8.280*	.268
Phillips	.699 1.315	1.055 9.053*	.305
Sun Oil	.592 1.262	.912 8.863*	.296

Appendix B

REGRESSION PARAMETERS ESTIMATES FROM THE TWO-INDEX MODEL

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
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PANEL A    GROWTH STOCKS

Prk Elmer	.700 1.466	1.556 14.870*	1.179 7.069*	.584
Burrough	.654 1.465	1.064 10.870*	1.358 8.703*	.500
AMP	.760 2.010*	1.155 13.930*	1.201 9.093*	.589
Trane	-.137 -.242	1.138 9.182*	.912 4.612*	.348
ITT	-.221 -.575	1.300 15.410*	.561 4.171*	.569
MMM	.056 .165	.991 13.320*	.565 4.766*	.509
Zenith	-.520 -.972	1.443 12.320*	1.165 6.236*	.495
Motorola	.403 .715	1.368 11.070*	1.339 6.804*	.465
Polariod	-.419 -.712	1.608 12.450*	1.643 7.980*	.530
TxInstmt	.468 1.066	1.236 12.840*	1.240 8.082*	.543

( t-statistic beneath each estimated coefficient )  
 (\* indicates parameter is significant at 5% level)

Appendix B (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
NCR	.098 .195	1.261 11.410*	1.233 7.003*	.480
Corning	-.483 -1.145	1.171 12.660*	1.195 8.108*	.539
IBM	.192 .671	.871 13.880*	.535 5.347*	.533
EsmKodak	.115 .335	.897 11.920*	.712 5.935*	.477
Pan Am	-1.008 -1.271	1.808 10.400*	1.514 5.462*	.414
UAL	-.510 -.726	1.566 10.170*	1.412 5.755*	.410
UniTech	.520 .955	1.114 9.332*	.821 4.315*	.348
TRW	.559 1.142	1.239 11.540*	.444 2.597*	.417
Honeywll	-.087 -.156	1.535 12.540*	1.125 5.763*	.495
Merck	.465 1.220	.783 9.377*	.599 4.495*	.354
HewPack t	.986 2.219*	1.242 12.760*	1.215 7.829*	.537
Ampex	.167 .206	1.556 8.777*	1.354 4.789*	.336
BaxterLb	1.017 2.168*	1.123 10.920*	1.036 6.321*	.449
Xerox	-.110 -.287	1.101 13.100*	1.323 9.868*	.582
Harcourt	-.345 -.584	1.263 9.756*	.705 3.415*	.351

## Appendix B (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
MryldCup	-.034 -.061	1.302 10.600*	.545 2.784*	.384
BcDicksn	.390 .840	1.099 10.850*	.784 4.858*	.425
IntFlvFg	.381 .817	1.083 10.670*	.882 5.452*	.428
Avon	.053 .111	.988 9.567*	1.201 7.297*	.430
ChbPonds	.137 .326	1.224 13.260*	.624 4.236*	.499
Nalco	.610 1.225	1.198 10.980*	.586 3.371*	.402

PANEL B      STABLE STOCKS

VignElec	-.410 -1.174	.807 10.530*	1.439 9.797*	.517
AmElecPw	-.217 -.711	.709 10.590*	1.203 9.367*	.508
Ctr SW	-.145 -.378	.745 8.851*	1.271 7.869*	.418
Flrd Pwr	-.080 -.207	.758 8.992*	1.404 8.682*	.445
ColmbGas	.384 1.127	.620 8.312*	.686 4.792*	.316
PrctGamb	.210 .691	.690 10.350*	.497 3.887*	.384
GenFoods	-.158 -.491	.848 12.000*	1.397 10.300*	.565
CocaCola	.093 .286	.935* 13.160	.752 5.515*	.513
Transam	-.204 -.429	1.459 13.990*	1.237 6.183*	.547

## Appendix B (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
HFC	-.162 -.398	1.170 13.160*	1.461 8.568*	.561
CPC Intl	.134 .408	.757 10.470*	.668 4.810*	.404
Gillette	-.136 -.303	.941 9.587*	.675 3.585*	.346
QuakOats	.297 .616	.936 8.876*	1.309 6.469*	.380
Campbell	-1.105 -.031	.669 8.491*	1.069 7.073*	.383
Kellogg	.318 .783	.685 7.686*	.915 5.357*	.306
Hershey	-.093 -.207	.730 7.399*	.711 3.754*	.254
Reynolds	.611 1.586	.653 7.734*	.427 2.636*	.248
AmHmPrd	.317 .817	.820 9.629*	.371 2.272*	.331
Sears	-.555 -1.652	.852 11.560*	.699 4.942*	.448
Fed Dept	-.311 -.804	1.017 11.970*	1.271 7.807*	.514
CIT	.353 .782	.934 9.173*	.972 4.552*	.384
Kraftco	.045 .134	.737 9.978*	.990 6.546*	.443
Nabisco	.770 .209	.749 9.307*	1.277 8.300*	.445
ChaseMht	.091 .213	.915 9.758*	1.064 5.938*	.401

## Appendix B (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
NWBankCo	.320 .864	.969 11.910*	1.233 7.932*	.516
<u>PANEL C CYCLICAL STOCKS</u>				
AmSmltRf	.476 .727	1.413 9.848*	1.373 5.083*	.385
ClarkeEqp	-.044 -.099	1.348 13.650*	1.418 7.627*	.559
IntHvstr	-.093 -.203	.907 9.092*	.968 5.153*	.356
Joy Mfg	.751 1.248	1.217 9.227*	1.532 6.167*	.385
IntPaper	-.074 -.213	1.191 15.580*	.998 6.935*	.602
Alcoa	.102 .232	.907 9.418*	1.397 7.704*	.431
Eaton YT	.178 .439	1.199 13.510*	1.166 6.979*	.544
BgWarner	.213 .548	1.104 12.970*	.592 3.696*	.484
NL Inds	.259 .614	1.280 13.840*	.786 4.512*	.523
Beth Stl	-.187 -.492	1.117 13.410*	1.526 9.729*	.587
NtlSteel	-.231 -.672	.763 10.100*	1.169 8.219*	.466
RohmHaas	-.445 -.888	1.202 10.930*	.999 4.823*	.422
JohnMan v	-.119 -.275	1.002 10.550*	.813 4.550*	.402
IngsRand	.146 .351	1.131 12.440*	.827 4.831*	.478

## Appendix B (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
Goodyear	-.306 -.805	.962 11.560*	.684 4.367*	.439
GeorPacf	.153 .363	1.281 13.860*	.967 5.560*	.535
Caterplr	.116 .314	1.106 13.680*	.561 3.684*	.509
Timken	.183 .558	.903 12.580*	.847 6.265*	.504
Sunbeam	-.539 -1.139	1.399 13.470*	.645 3.298*	.497
Deere	.700 1.344	.992 8.690*	.552 2.566*	.291
Am Can	.041 .127	.582 8.226*	.456 3.426*	.284
ContlCan	.347 .975	.685 8.801*	.824 5.618*	.356
CinnMill	1.005 1.539	1.360 9.497*	1.520 5.639*	.383
Square D	.070 .155	1.119 11.420*	.941 5.102*	.445
Am Std	.615 1.116	1.248 10.330*	1.592 7.005*	.444
Monsanto	-.238 -.572	1.113 12.210*	.890 5.183*	.475
Burlgton	-.286 -.614	1.030 10.080*	1.030 5.354*	.399
Mohasco	-.267 -.448	1.283 9.847*	.823 3.353*	.354
Kenncott	.045 .078	.918 7.258*	1.197 5.021*	.281

## Appendix B (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROUP BETA	ADJ. R-SQ
Weyerhser	.317 .735	1.103 11.690*	.832 4.675*	.449
ConFrgwy	.413 .704	1.357 10.560*	1.422 5.873*	.429
Pullman	.534 .890	1.021 7.687*	.642 2.536*	.252
<u>PANEL D ENERGY STOCKS</u>				
Std Cal	.614 2.133	.969 15.351*	1.097 15.332*	.711
Texaco	.134 .457	.987 15.397*	.857 11.778*	.662
Exxon	.489 2.199	.725 14.863*	.725 13.181*	.673
Mobil	.772 2.342	.906 12.543*	.993 12.283*	.616
Std Ind	1.115 3.878	.775 12.289*	1.177 16.679*	.691
Gulf	.295 .955	.961 14.217*	.869 11.493*	.634
Union	.770 2.097	.978 12.148*	1.042 11.574*	.593
Shell	.651 1.713	1.110 13.329*	1.053 11.302*	.613
Conoco	.699 1.959	.937 11.985*	1.126 12.863*	.538
ARichFd	1.044 2.668	.944 11.000*	1.152 11.999*	.582
Phillips	.699 1.628	1.055 11.210*	1.057 10.034*	.534
Sun Oil	.592 1.522	.912 10.688*	.885 9.271*	.506



Appendix C

REGRESSION PARAMETERS ESTIMATES FROM THE FIVE-INDEX MODEL

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
<u>PANEL A</u> <u>GROWTH STOCKS</u>							
PrkElmer	.700 1.456	1.556 14.764*	1.162 5.312*	-.113 -.488	-.048 -.226	-.009 -.055	.583
Burrough	.654 1.507	1.064 11.183*	1.211 6.136*	-.678 -3.239*	-.337 -1.743	-.108 -.713	.532
AMP	.760 2.018*	1.155 13.988*	1.330 7.762*	-.025 -.136	-.126 -.752	.177 1.349	.597
Trane	-.137 -.250	1.138 9.470*	.980 3.931*	.293 1.110	.845 3.458*	.021 .108	.394
ITT	-.221 -.587	1.300 15.719*	.757 4.410*	.549 3.015*	.281 1.670	.189 1.437	.590
MMM	.056 .169	.991 13.664*	.464 3.081*	-.120 -.753	-.513 -3.484*	-.097 -.839	.537
Zenith	-.520 -1.003	1.443 12.714*	1.133 4.807*	-.179 -.717	.780 3.382*	-.061 -.338	.531
Motorola	.403 .734	1.368 11.369*	1.458 5.838*	-.635 -2.399*	.247 1.009	.208 1.086	.497
Polariod	-.419 -.708	1.608 12.389*	1.556 5.776*	-.064 -.224	-.277 -1.049	-.096 -.462	.531
TxInstmt	.468 1.105	1.236 13.319*	1.329 6.900*	-.577 -2.825*	.242 1.282	.164 1.108	.580

( t-statistic beneath each estimated coefficient )

(\* indicates parameter is significant at 5% level)

## Appendix C (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
NCR	.098 .197	1.261 11.545*	1.283 5.662*	-.317 -1.321	.437 1.968*	.077 .444	.497
Corning	-.483 -1.143	1.171 12.644*	1.111 5.779*	-.278 -1.363	.069 .367	-.087 -.586	.542
IBM	.192 .737	.871 15.235*	.218 1.835	-.446 -3.548*	-.685 -5.896*	-.340 -3.736*	.617
EsmKodak	.115 .352	.897 12.534*	.315 2.124*	-.229 -1.455	-.520 -3.578*	-.475 -4.162*	.532
Pan Am	-1.008 -1.298	1.808 10.621*	1.939 5.489*	1.137 3.039*	.631 1.825	.415 1.531	.443
UAL	-.510 -.755	1.566 10.581*	1.405 4.574*	.191 .587	1.128 3.750*	-.083 -.353	.461
UniTech	.520 .975	1.114 9.519*	.996 4.104*	-.460 -1.788	.272 1.146	.265 1.419	.381
TRW	.559 1.137	1.239 11.485*	.583 2.603*	.061 .256	.114 .521	.171 .993	.417
Honeywll	-.087 -.157	1.535 12.603*	.810 3.203*	-.166 -.618	-.036 -.147	-.397 -2.043*	.505
Merck	.465 1.283	.783 9.858*	.445 2.701*	.074 .422	-.733 -4.541*	-.175 -1.379	.422
Hew Packt	.986 2.278*	1.242 13.095*	1.254 6.369*	-.488 -2.338*	-.260 -1.351	.113 .745	.565
Ampex	.167 .208	1.556 8.859*	1.826 5.010*	.079 .205	.009 .026	.614 2.193*	.355
BaxterLb	1.017 2.207*	1.123 11.122*	.972 4.637*	.422 1.902	-.355 -1.729	-.110 -.686	.475
Xerox	-.110 -.288	1.101 13.134*	1.143 6.568*	-.311 -1.689	-.216 -1.270	-.195 -1.462	.589
Harcourt	-.345 -.584	1.263 9.748*	.826 3.071*	.403 1.412	.259 .983	.106 .515	.357

## Appendix C (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
MryldCup	-.035 -.063	1.304 10.643*	.653 2.560*	-.084 .313	.486 1.960*	.109 .560	.394
BcDicksn	.383 .830	1.098 10.928*	.547 2.613*	-.067 -.307	-.397 -1.951	-.283 -1.764	.439
IntFlvFg	.383 .835	1.080 10.810*	.949 4.559*	.496 2.267*	-.277 -1.369	.053 .333	.452
Avon	.053 .115	.985 9.838*	1.143 5.487*	.388 1.769	-.598 -2.948*	-.083 -.520	.470
ChbPonds	.137 .343	1.224 13.922*	.544 2.981*	.505 2.609*	-.545 -3.051*	-.130 -.928	.551
Nalco	.610 1.231	1.198 11.031*	.664 2.944*	.470 1.968*	.127 .575	.048 .278	.414

PANEL B      STABLE STOCKS

VignElec	-.410 -1.193	.807 10.706*	-.190 -1.215	1.497 9.034*	-.085 -.557	.144 1.201	.537
AmElecPw	-.217 -.728	.709 10.849*	-.192 -1.416	1.274 8.862*	.064 .485	.162 1.552	.536
Ctr SW	-.145 -.397	.745 9.274*	-.162 -.970	1.381 7.813*	-.378 -2.316*	.241 1.879	.475
Flrd Pwr	-.080 -.209	.758 9.054*	.301 1.731	1.614 8.769*	.117 .686	.310 2.325*	.458
ColmbGas	.384 1.168	.620 8.617*	-.150 -1.003	.808 5.103*	-.117 -.798	.250 2.181*	.371
PrctGamb	.210 .704	.690 10.553*	.196 1.447	.499 3.475*	-.302 -2.272*	-.023 -.221	.413
GenFoods	-.158 -.496	.848 12.126*	.196 1.350	1.564 10.165*	.292 2.056*	.247 2.219*	.578
CocaCola	.093 .312	.935 14.380*	.449 3.326*	.719 5.024*	-.394 -2.977*	-.133 -1.280	.596
Transam	-.204 -.442	1.459 14.414*	-.360 -1.713	1.015 4.557*	.425 2.063*	-.340 -2.105*	.578

## Appendix C (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
HFC	-.162 -.396	1.170 13.087*	.055 .295	1.440 7.327*	.080 .439	-.050 -.353	.561
CPC Intl	.134 .414	.757 10.642*-	-.216 1.464	.665 4.249*	.292 2.017*	.027 .240	.429
Gillette	-.136 -.306	.941 9.684*	.337 1.672	.680 3.182*	-.158 -.800	-.052 -.335	.366
QuakOats	.297 .613	.936 8.825*	-.137 -.623	1.239 5.309*	-.178 -.827	-.091 -.540	.380
Campbell	-.011 -.031	.669 8.549*	-.158 -.972	.938 5.451*	.147 .923	-.207 -1.659	.398
Kellogg	.318 .797	.685 7.820*-	-.478 2.629*	.810 4.207*	.100 .564	-.097 -.695	.337
Hershey	-.093 -.209	.730 7.455*	.367 1.805	.769 3.567*	.201 1.007	.022 .143	.273
Reynolds	.611 1.599	.653 7.796*-	-.357 2.050*	.321 1.740	.122 .719	-.124 -.926	.268
AmHmPrd	.317 .878	.820 10.344*	.275 1.672	.293 1.680	-.714 -4.433*-	-.167 -1.321	.426
Sears	-.555 -1.747	.852 12.231*	.169 1.167	.526 3.434*-	-.145 -1.022	-.334 -3.008*	.511
Fed Dept	-.311 -.835	1.017 12.444*	.285 1.680	1.180 6.565*	.129 .776	-.224 -1.720	.554
CIT	.346 .769	.943 9.244*-	-.227 1.069	.952 3.989*	.188 .916	.053 .340	.394
Kraftco	.040 .119	.736 9.937*	-.118 -.778	.987 5.802*	.176 1.163	.006 .048	.448
Nabisco	.079 .215	.749 9.325*	.260 1.562	1.359 7.706*	-.120 -.740	.097 .761	.454
ChaseMht	.096 .226	.914 9.835*	-.087 -.453	1.168 5.723*	.328 1.743	.188 1.266	.418

## Appendix C (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
NWBankCo	.322 .869	.968 11.912*	-.069 -.411	1.290 7.224*	-.064 -.388	.117 .900	.521
<u>PANEL C      CYCLICAL STOCKS</u>							
AmSmltrf	.476 .739	1.413 10.010*	-.535 -1.825	-.408 -1.313	1.370 4.776*	.075 .335	.411
ClarkeEqp	-.044 -.098	1.348 13.595*	.155 .754	.253 1.161	1.482 7.356*	.122 .769	.560
IntHvstr	-.093 -.203	.907 9.086*	.047 .229	-.215 -.979	.898 4.426*	-.162 -1.017	.362
Joy Mfg	.751 1.241	1.217 9.174*	-.108 -.391	-.022 -.074	1.561 5.788*	.082 .387	.385
IntPaper	-.074 -.220	1.191 16.138*	-.174 -1.136	-.521 -3.213*	.993 6.623*	.034 .290	.633
Alcoa	.102 .236	.907 9.580*	.147 .746	-.359 -1.725	1.486 7.724*	.211 1.399	.456
Eaton YT	.178 .445	1.199 13.686*	.158 .866	.386 2.000*	1.160 6.513*	-.052 -.374	.561
BgWarner	.213 .551	1.104 13.043*	-.079 -.452	.005 .027	.486 2.827*	-.242 -1.790	.494
NL Inds	.259 .621	1.280 13.988*	-.055 -.292	-.111 -.552	.877 4.711*	.227 1.555	.537
Beth Stl	-.187 -.490	1.117 13.357*	-.029 -.169	-.010 -.057	1.568 9.222*	.103 .769	.588
NtlSteel	-.231 -.667	.763 10.034*	-.086 -.544	-.057 -.340	1.142 7.388*	-.050 -.414	.464
RohmHaas	-.445 -.895	1.202 11.023*	-.034 -.149	-.431 -1.796	.859 3.875*	-.307 -1.768	.438
JohnManv	-.119 -.288	1.002 11.014*	-.462 -2.446*	.501 2.507*	.752 4.067*	-.115 -.791	.457
IngsRand	.146 .355	1.131 12.566*	-.201 -1.074	-.337 -1.703	.829 4.529*	.044 .308	.494

## Appendix C (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
Goodyear	-.306 -.828	.962 11.888*	-.058 -.345	.488 2.745*	.645 3.920*	-.111 -.858	.475
GeorPac f	.153 .373	1.281 14.241*	.306 1.639	.695 3.515*	1.073 5.867*	.180 1.257	.564
Caterplr	.116 .314	1.106 13.679*	.158 .941	-.138 -.777	.552 3.358*	-.033 -.259	.514
Timken	.183 .555	.903 12.501*	.078 .523	.026 .161	.885 6.028*	.081 .699	.503
Sunbeam	-.539 -1.143	1.399 13.517*	.240 1.118	.145 .639	.627 2.981*	-.078 -.473	.506
Deere	.700 1.334	.992 8.626*	-.042 -.177	-.110 -.435	.546 2.333*	-.005 -.025	.288
Am Can	.041 .130	.582 8.364*	-.031 -.217	.398 2.600*	.459 3.249*	-.008 -.072	.315
ContlCan	.347 .974	.685 8.788*	-.047 -.292	.211 1.227	.856 5.399*	.072 .578	.361
CinnMill	1.054 1.566	1.360 9.664*	.098 .334	-.844 -2.727*	1.470 5.140*	-.091 -.405	.411
Square D	.069 .157	1.119 11.541*	-.302 -1.502	.055 .258	.788 4.001*	-.328 -2.123*	.462
Am Std	.615 1.140	1.248 10.551*	.343 1.398	.774 2.976*	1.674 6.963*	.115 .612	.472
Monsanto	-.238 -.573	1.113 12.229*	-.175 -.925	-.366 -1.828	.797 4.310*	-.180 -1.242	.482
Burlgton	-.286 -.625	1.030 10.259*	.173 .828	-.006 -.027	.922 4.520*	-.276 -1.726	.426
Mohasco	-.267 -.455	1.283 9.996*	.652 2.446*	.209 .742	.888 3.404*	.067 .329	.380
Kenncott	.041 .072	.917 7.472*	-.302 -1.187	-.273 -1.013	1.311 5.253*	.323 1.652	.329

## Appendix C (continued)

COMPANY NAME	INTE- RCEPT	MARKET BETA	GROWTH BETA	STABLE BETA	CYCLIC BETA	ENERGY BETA	ADJ. R-SQ
Weyerhser	.315 .730	1.103 11.676*	.057 .288	-.032 -.154	.909 4.731*	.179 1.191	.454
ConFrgwy	.414 .704	1.357 10.537*	.089 .332	.231 .815	1.395 5.329*	-.865 -.421	.432
Pullman	.541 .902	1.040 7.809*	-.008 -.029	-.234 -.764	.691 2.540*	.223 1.069	.262
<u>PANEL D ENERGY STOCKS</u>							
Std Cal	.614 2.131*	.969 15.334*	-.006 -.045	-.039 -.283	-.200 -1.557	1.043 10.359*	.713
Texaco	.134 .457	.987 15.375*	-.119 -.893	.053 .378	-.151 -1.158	.788 7.702*	.664
Exxon	.489 2.190*	.725 14.805*	-.088 -.862	.027 .247	-.080 -.808	.680 8.710*	.674
Mobil	.772 2.362*	.906 12.647*	.212 1.427	.376 2.385*	.055 .375	1.152 10.090*	.626
Std Ind	1.115 3.890*	.775 12.328*	-.104 -.798	-.268 -1.935	-.131 -1.026	1.067 10.651*	.696
Gulf	.295 .955	.961 14.218*	.078 .558	.218 1.464	.166 1.206	.965 8.956*	.639
Union	.770 2.096*	.978 12.145*	.110 .656	-.190 -1.075	.112 .682	1.063 8.288*	.598
Shell	.651 1.727	1.110 13.441*	-.297 -1.733	-.094 -.517	-.360 -2.143*	.870 6.614*	.624
Conoco	.699 1.963*	.937 12.009*	-.097 -.600	-.039 -.225	.254 1.599	1.120 9.000*	.622
ARichFd	1.044 2.665*	.944 10.988*	.234 1.315	.002 .009	.184 1.055	1.267 9.257*	.582
Phillips	.699 1.617	1.055 11.132*	.020 .103	.050 .238	-.102 -.528	1.059 7.008*	.538
Sun Oil	.592 1.521	.912 10.684*	.056 .317	-.095 -.507	.254 1.465	.926 6.804*	.513

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