

Technology Transforming Medical Practice: the emergence of changes brought along by the EMR

Prepared for the Workshop on Internet/s and
Organizations. Held in conjunction with the Association
of the Internet Researchers (AoIR). Vancouver, BC.

October 17, 2007

ACTION for Health

Document Status:

- | | |
|--|--|
| <input type="checkbox"/> Published Paper | <input type="checkbox"/> Practitioner's Pointers |
| <input type="checkbox"/> Working Paper | <input type="checkbox"/> Briefing Note |
| <input type="checkbox"/> Report | <input type="checkbox"/> Research Tool |
| <input type="checkbox"/> Draft | <input type="checkbox"/> Overview |
| <input checked="" type="checkbox"/> Presentation | <input type="checkbox"/> Other |

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Applied Communication Technology: Information . Organizations . Networks

Technology Transforming Medical Practice: *the emergence of changes brought along by the EMR*

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1. Introduction

- ❑ The healthcare sector: lagging behind other industries when it comes to adopting ICTs.
- ❑ President Bush called for the need to move to Electronic Medical Records (EMRs), as these “...can help change medicine, save money and save lives” (*Washington Post*)
- ❑ Move beyond measuring efficiency & cost.
- ❑ The implementation of the EMR= dynamic process where the technology+ the medical practice affect each other and transform one another.



2. Setting the stage

- Place: community healthcare centre (Canada)
- Longitudinal ethnographic research

In total:

- 14 Interviews
- 10 Observation sessions (29 hours)
- Formal Meetings: 3 Clinical meetings, 29 EMR meetings, 2 Meetings w/vendor
- 3 EMR training sessions



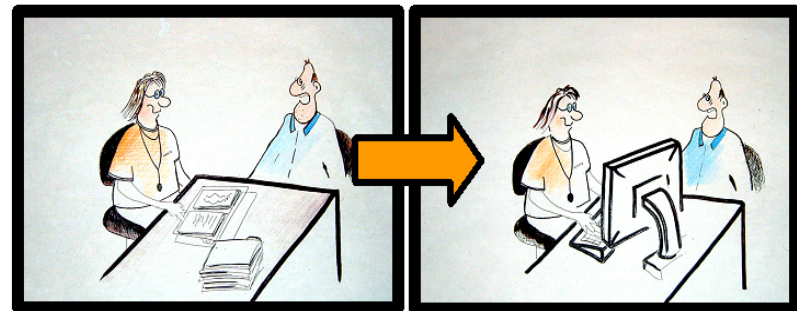
3. Visions about the EMR

**Technological
deterministic &
instrumental tone:**

- ❑ The transition to an EMR= natural and inevitable progress
- ❑ Part of “*where the future is going*”

[Posters placed in the clinic to introduce the EMR to patients:]

WE ARE MOVING WITH THE TIMES



**PUTTING AWAY
PAPER CHARTS**

**SWITCHING TO
ELECTRONIC
CHARTS**

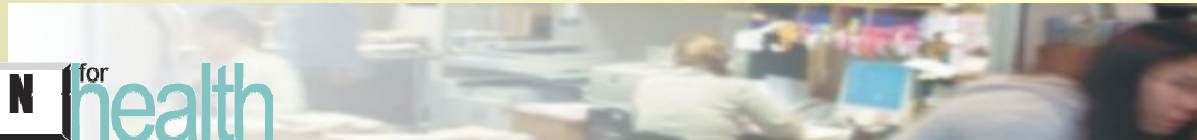
EMR = the late driving force in a modern clinic

A C T I



4. Changes and implications

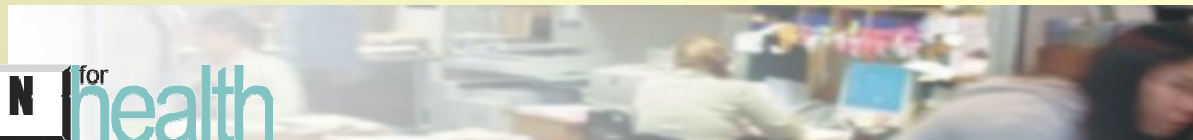
- *Initial* changes → characterized as having *straightforward, direct* and *immediate* effects.
- *Emergent* changes → characterized as having *higher and deeper* level of *impact*, and *broader implications* in the *long term*.



4.1- Initial changes

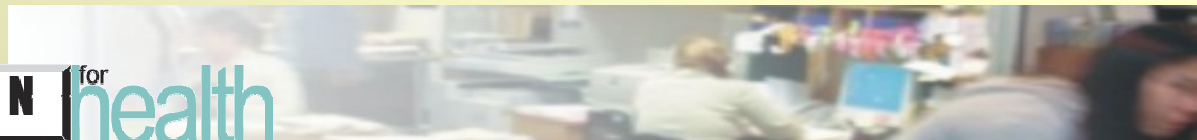
Initial Changes: / *Immediate implications:*

<ul style="list-style-type: none"> ❑ Performance 	<ul style="list-style-type: none"> ❑ Documentation activities
<ul style="list-style-type: none"> ❑ Amount, type & format of information 	<ul style="list-style-type: none"> ❑ SOAP template: transition from 'free text' → 'structured entry'
<ul style="list-style-type: none"> ❑ Amount of tasks required to complete a patient trajectory 	<ul style="list-style-type: none"> ❑ Decrease articulation work (coordinating & sorting information) ❑ Decrease in articulation work for secretaries who are gradually exercising higher degree of responsibility for advanced tasks.
<ul style="list-style-type: none"> ❑ Division of labour/distribution of work 	<ul style="list-style-type: none"> ❑ Increase articulation work for doctors
<ul style="list-style-type: none"> ❑ Presentation of workload 	<ul style="list-style-type: none"> ❑ From piles of papers → electronic list masked behind a screen
<ul style="list-style-type: none"> ❑ Responsibilities & interdependencies 	<ul style="list-style-type: none"> ❑ Removal of sorting & buffering mechanisms



4.2- Emergent changes

- ❑ Emergent changes were observed after a long period of use
- ❑ Increased knowledge about the EMR
- ❑ Stabilization:
- ❑ Shifting focus: from *'how to do things'* → to *'this is how things can be done'*



4.2- Emergent changes, continued...

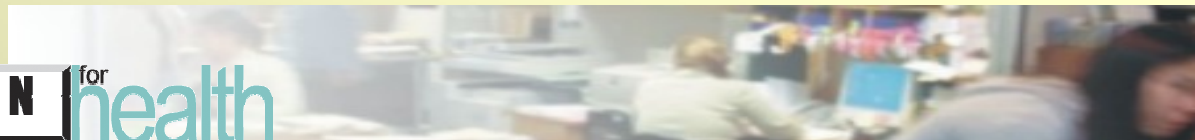
Emergent Changes: / *Broad implications:*

<ul style="list-style-type: none"> ❑ 'Practice search': function to run queries 	<ul style="list-style-type: none"> ❑ Provides overview of a particular type of patient's population ❑ Ensures capturing all patients, including inactive patients
<ul style="list-style-type: none"> ❑ The creation of 'rules' for reminders ❑ 'Follow-ups' 	<ul style="list-style-type: none"> ❑ Automation of former coordination mechanism ❑ Delegation of responsibilities to EMR
<ul style="list-style-type: none"> ❑ 'Practice search' & 'rules' ❑ Allows monitoring demographics & long-term changes in disease patterns 	<ul style="list-style-type: none"> ❑ Provides a holistic, complete & accurate view of a whole population ❑ Enabling preventive care & chronic disease management
<ul style="list-style-type: none"> ❑ 'Graphs': Visual representation of patient's progress over time ❑ Translates numerical data into visual information- comprehensible to patients 	<ul style="list-style-type: none"> ❑ Sheds a light on something that was previously unseen or hard to discern. ❑ Delegation of responsibilities to the EMR
<ul style="list-style-type: none"> ❑ Standardized charting & billing practice 	<ul style="list-style-type: none"> ❑ Ensuring performance measures, medical legacy & outcomes analysis.

4.2- Emergent changes, continued...

Emergent Changes: / *Broad implications:*

<ul style="list-style-type: none"> ❑ The SOAP template: enforcing structured content approach 	<ul style="list-style-type: none"> ❑ Constraining flexibility in charting practices ❑ Contextualizing individual patients within the larger population. ❑ But, limiting analyses of multiple problems
<ul style="list-style-type: none"> ❑ Enhanced Point of Care Charting (POC) 	<ul style="list-style-type: none"> ❑ Fulfilling expected formal & legal charting practice
<ul style="list-style-type: none"> ❑ Decrease in the number of tasks & staff involved in articulation work 	<ul style="list-style-type: none"> ❑ Increased task-handling; increase efficiency. ❑ But, discouraging from conducting in-depth analysis.
<ul style="list-style-type: none"> ❑ Access to internet & graphs 	<ul style="list-style-type: none"> ❑ Promoted active engagement of patients ❑ Introduced new roles for doctors



5. Summary and concluding remarks

- ❑ Realization of *old standards & formal protocols, or improvements of existing practices*
- ❑ Realization of *EMR visions*
- ❑ *Unexpected* implication.
- ❑ Introducing *new practices*

The EMR is playing a larger role in the delivery & organization of care. It is becoming more than just a tool, it is acting on- and transforming- the medical practice



Thank you for listening!

I would like to acknowledge the Social Sciences and Humanities Research Council of Canada for their support of the ACTION for Health Research Program, funded through the Initiative for a New Economy.

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