

# Card sorting and user scenarios



Usability testing of SFU's Scholarly Publishing and Open Access webpages

Keeping it ReAL (Research in Academic Libraries)

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## Library Search



## Scholarly publishing resources

[Home](#)

[Publishing choices](#)

[Open access publishing](#)

[Visibility + your online presence](#)

[Impact metrics](#)

[Funding + supports](#)

[Radical Access: Scholarly publishing blog](#)

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# Home: Scholarly publishing & open access

Scholarly Publishing + Open Access



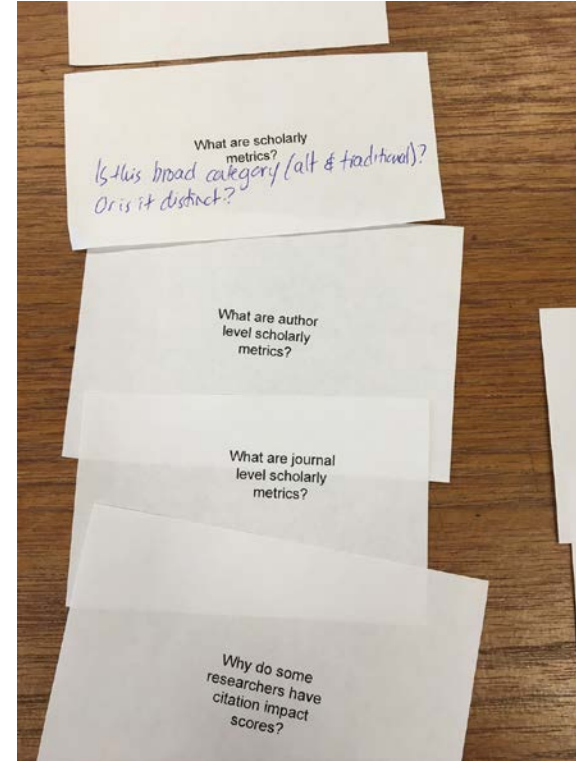
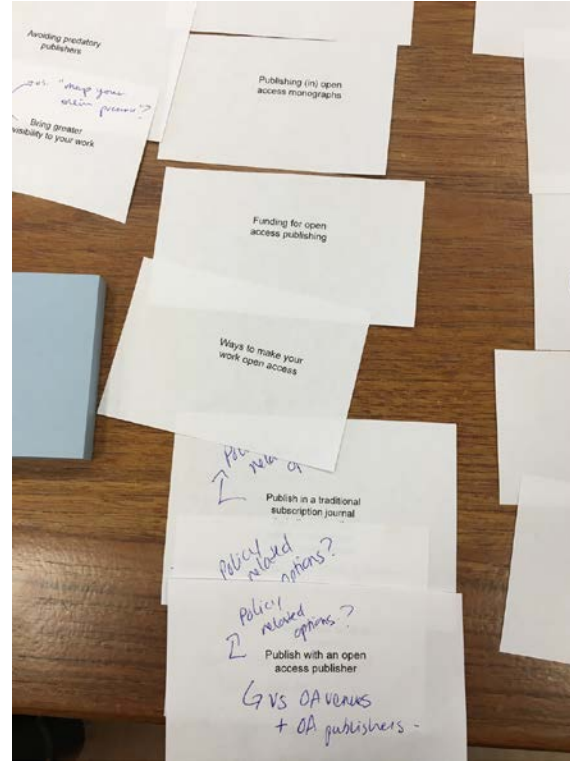
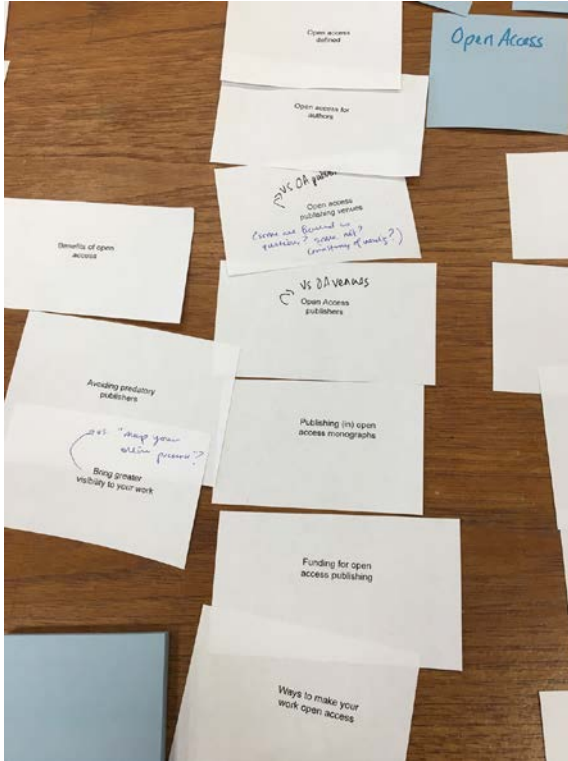
Scholarly Publishing at SFU supports faculty and student researchers in publishing their research, promoting their work online and through the media, and measuring the impact and visibility of their scholarship.

Visit the Scholarly Publishing and Open Access resources to:

- Make your work [open access](#) to reach a wider audience and give your work its greatest impact within and beyond the academy;
- Explore [publishing choices](#) to assess journals and publishers for suitability and quality, and retain your right to share and distribute your work;
- Build your [online presence](#) through social media, blogs, a professional website, or connecting with the media to share your research with the wider community;
- Track the [reach and impact](#) of your work with impact metrics such as citation counts.

Contact [SFU Digital Publishing](#) for questions about starting an open access journal, making an existing journal open access, creating an online student journal or classroom journal, or publishing an open access book.

# Card Sorting



<b>Publishing Choices</b>	
How do I assess a publisher / journal?	Combined two original cards -- keep together or separate?
--Avoiding predatory publishers	Alt wording: <i>How can I avoid predatory publishers?</i>
<b>Publishing associations</b>	Possible discard. Need to be more clear about why you would need to know this?
--Publishing Associations codes of conduct	Possible discard. Need to be more clear about why you would need to know this?
Know your rights as an author	Alt wording: <i>What are my rights as an author?</i>
--How to retain your copyright	Alt wording: <i>How do I retain my copyright?</i>
<b>SFU Library digital publishing</b>	Possible discard. Alt wording: SFU library support for publishing
Funding for digitization	Need to clarify how this fits with overall publishing topic?
<b>Open access publishing</b>	
<b>Open access publishing venues</b>	DISCARD
<b>Open access for authors</b>	DISCARD
Open access defined	
Benefits of Open Access	Benefits of sharing data -- link to RDM
Ways to make your work open access	
--Publish with an open access publisher	Possible discard. Same as publishing venues?
--Publish in a traditional subscription journal that allows you the option to make our article open access	Alt wording? Might be too granular
Publishing open access books	"Books" instead of "monographs"?
Funding for open access publishing	
<b>Open Access Policies</b>	
Understanding Open Access Policies	
Tri-Council Open Access Policy	Tri-agency?
SFU's Open Access Policy	
<b>Repositories</b>	
What is a repository?	
Deposit your work in a repository	Adress how to find repository; post-print etc
--Finding a repository	Clarify difference between this and "deposit your work in a repository"
Summit: SFU's Research Repository	

# User Scenarios



A researcher received a tri-agency grant and knows they need to make the work open access, but they don't know how to go about publishing open access and are worried that an OA journal will be less prestigious than the traditional subscription journals they are more familiar with.

A researcher has heard about SFU's Open Access policy but is not sure how it applies to them, what they have to do to comply, or how they will benefit from it.

A post-doc is getting ready to apply for his first assistant professor position. He wants to make sure that information about him on the web reflects his professional accomplishments, and that potential employers will be able to quickly and easily access his publications.