

### Seniors Services Society Housing Services

Kara-Leigh Bloch Executive Director

www.seniorsservicessociety.ca

# **Seniors Services Society**

#### **Our Mission**

We house and support seniors to live independently.

#### **Our Vision**

We foresee a community where everyone lives with dignity, in a safe, comfortable and healthy home.



# **Key Service Areas**

- Community Education
- Support Services
- Volunteer Opportunities
- Housing Services (today's focus)



#### 1. Individualized Seniors Housing Counselling

1194 new clients / year (81% over 55yrs)
~ 667 Info & referral, ~ 527 homeless or at-risk
~ 674 Housing information packs mailed out



#### 2. Seniors' Temporary Housing Program

Private, furnished apartments for seniors who are either homeless or at-risk.

~133 seniors have been permanently housed (since 2008)



### 3. Housing Outreach:

One-on one outreach to senior clients who are homeless or at-risk of becoming homeless.

1194 new clients / year
~272 Homeless
~255 At-risk
~ 129 HOUSED / year



#### 4. Seniors Housing Counsellor Training

An 8 week, 32 hour, comprehensive training course on how to navigate the seniors housing sector and become a **Seniors Housing Counselor** in your own community.



#### 5. Seniors' Housing Directory of BC:

A searchable province wide directory of housing options for seniors. ~30,000 unique visitors a year

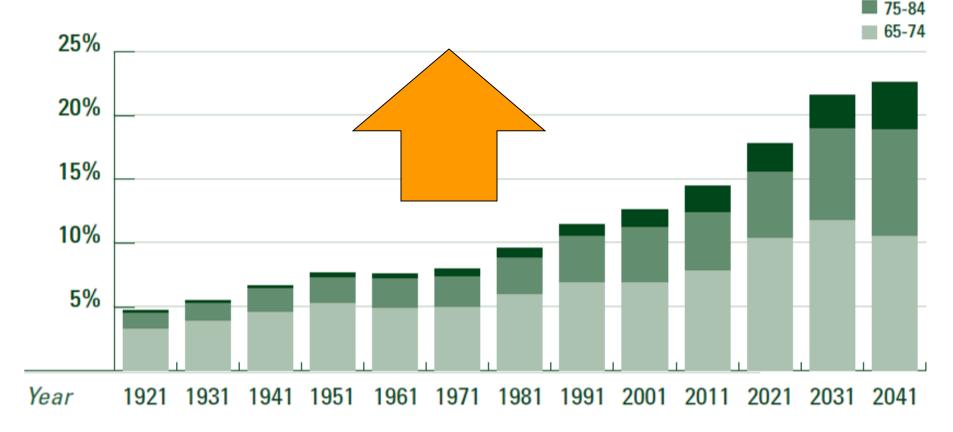


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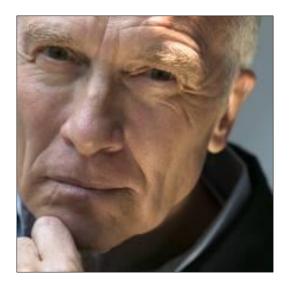
## Seniors Homelessness is On the Rise...

85+

Seniors by age sub-groups, as % of the total population, Canada, 1921-2041



### **The Invisible Homeless**



- Not street entrenched
- Sleep in cars, garages
- Hotel to Hotel
- "Couch Surfing"

## Seniors Homelessness is On the Rise...Why?



- Number of insufficient
   affordable dwellings
  - Clients with multiple barriers

### Contact us at:





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