

# United Way Better at Home

## Non Medical Support Services for Seniors

Friesen Conference  
May 2014

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Provincial Project Manager



# Management and Funding



- Funding from Government of BC - 2012
  - \$20 Million till December 2015
- Management by United Way of the LM
- Based on pilot: Community Action for Seniors' Independence



# Better at Home Program

Goal:

Seniors remain independent and  
connected to their community

Program:

- ❑ Simple non-medical support services
- ❑ Linked to community needs and based on assets
- ❑ ***Services vary per community***
- ❑ ***Service delivery varies per community***



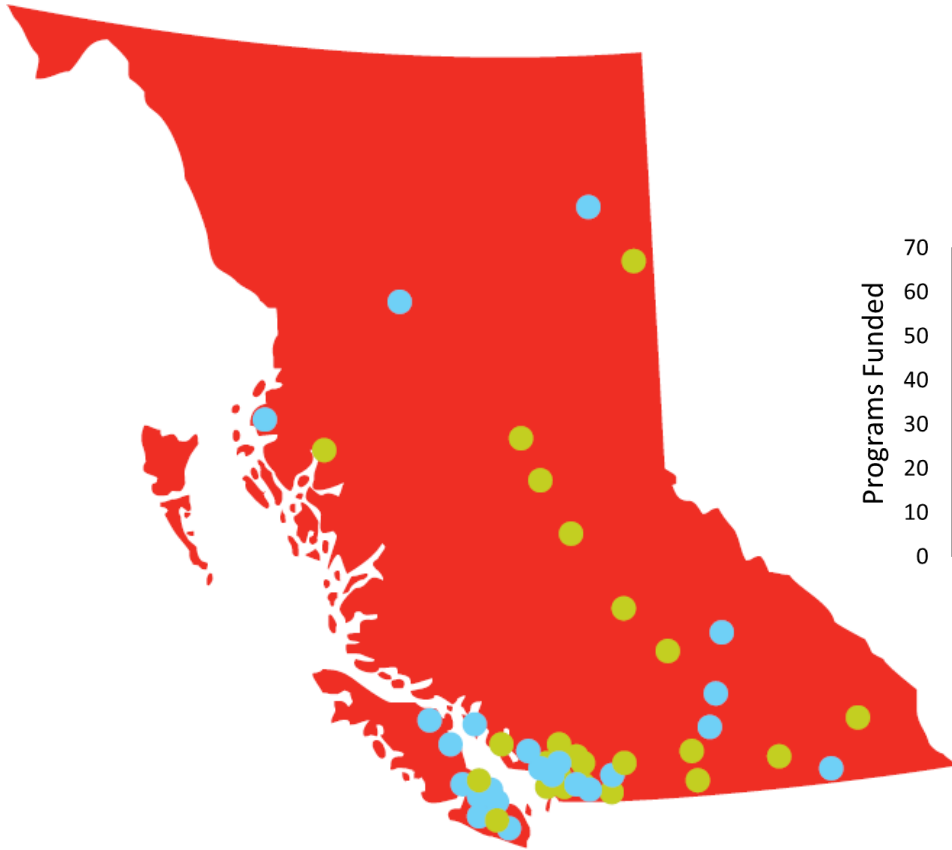
# Better at Home Program

## Common Elements:

- ❑ Local non profit
- ❑ Integration
- ❑ Local Advisory Committees
- ❑ Sliding scale fee for service
- ❑ Volunteers have criminal record check
- ❑ Monitoring and Learning

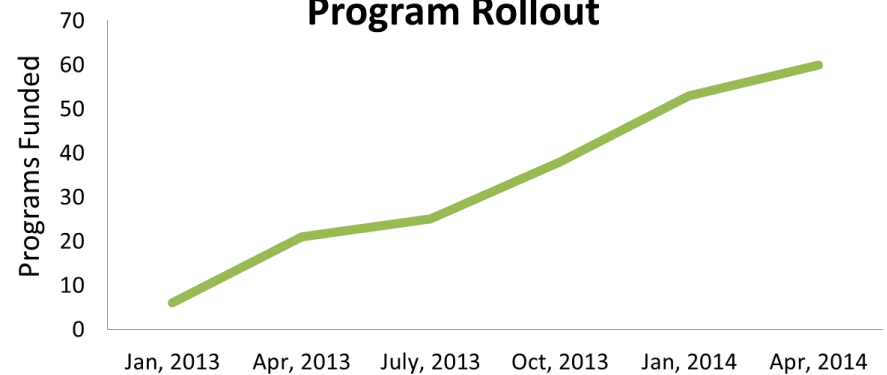


# Better at Home programs



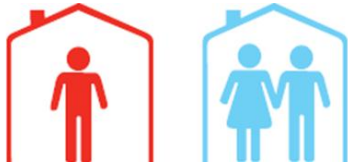
60 programs funded in BC

## Program Rollout



# Seniors Enrolled

## Living alone



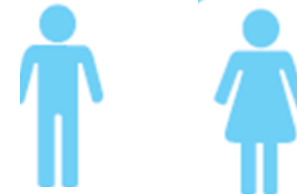
60% 33%

## Age



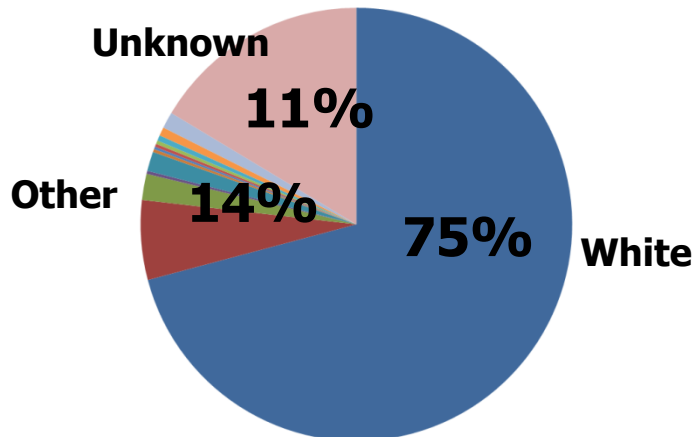
34 % of seniors between 75 – 84

## Gender

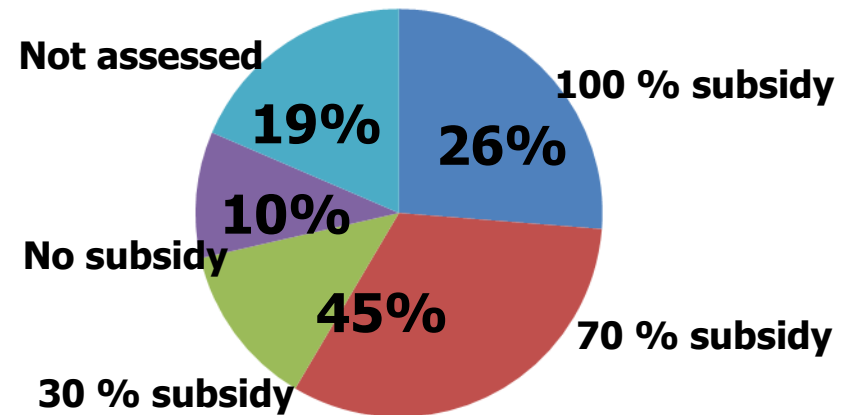


31% 64%

## Ethnicity

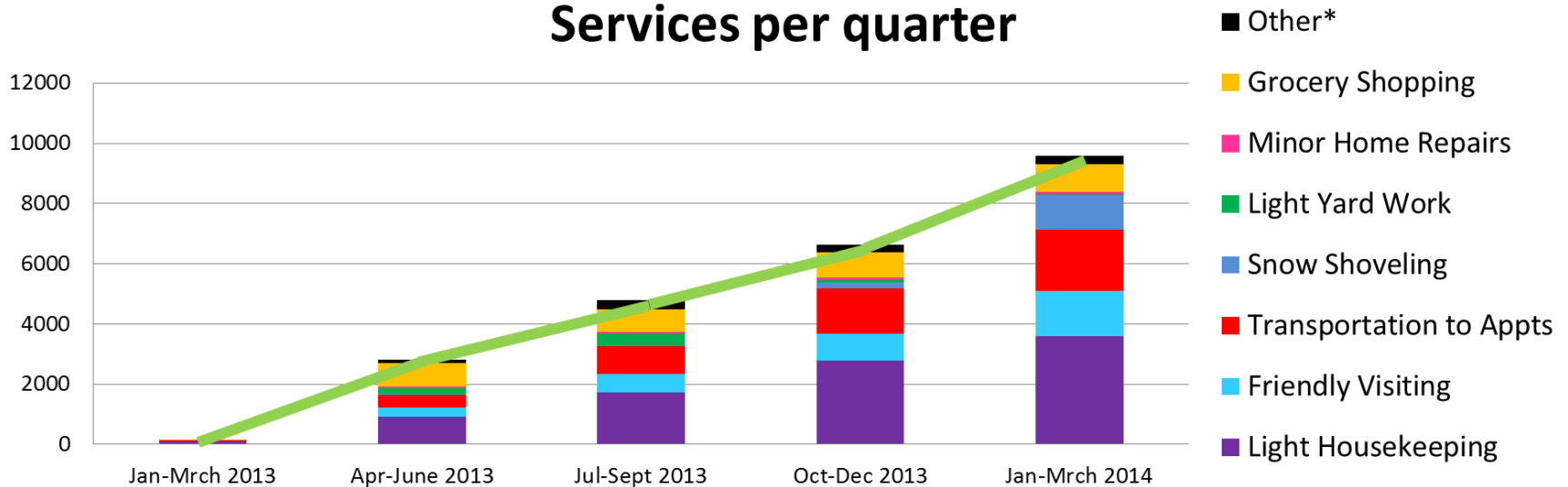


## Ability to pay



# Rapid increase of Services

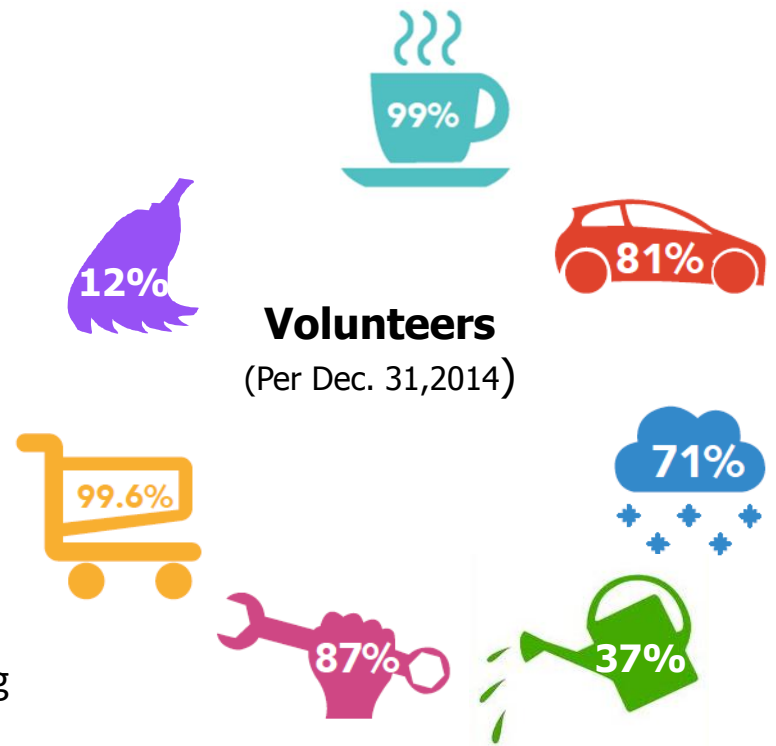
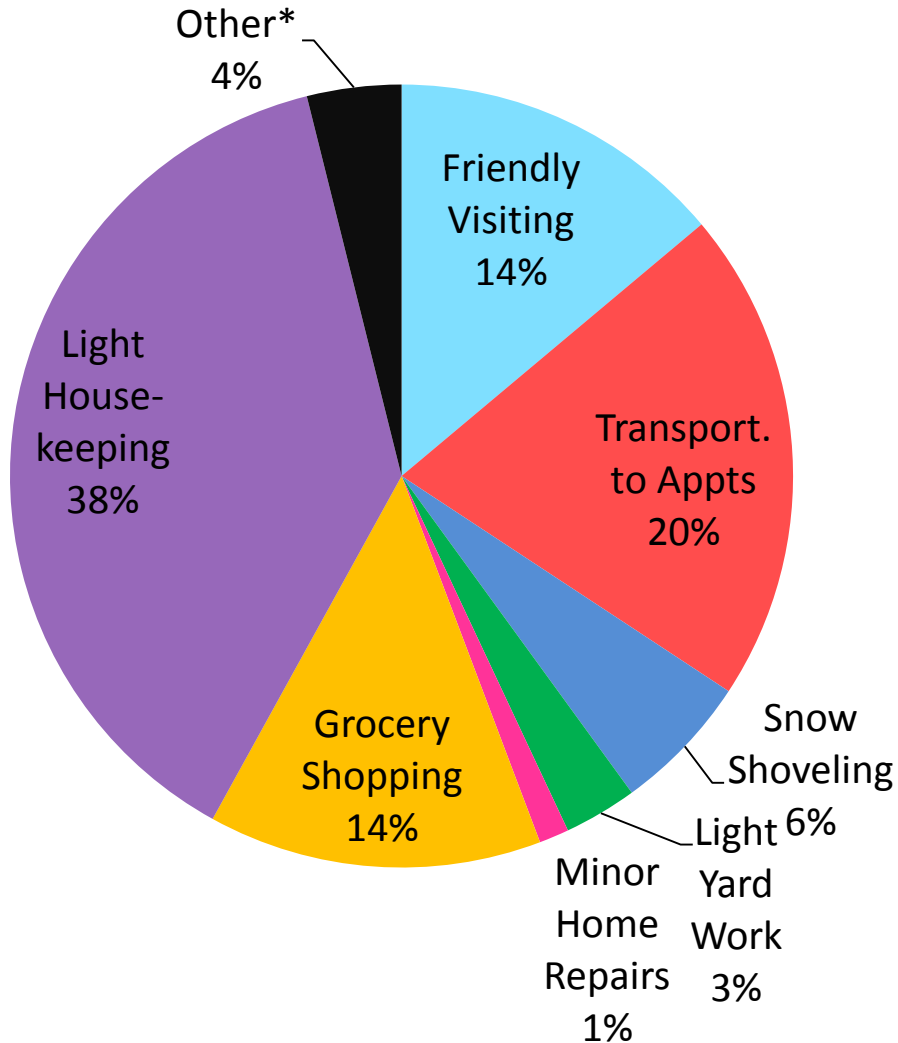
## Services per quarter



44 programs delivering services



# Services delivery



Better at Home is funded by the Government of British Columbia.



# Future plans

## Program enhancements and explorations:

- Rural pilot
- Training and Tools
- Integration
- Program review
  - funding model
  - basket of services



# Better at Home Evaluation

## Part of Monitoring, Evaluation and Learning

### Initial phase of evaluation under way

- Supported by external Evaluator
- First 16 programs – an early snapshot
- 7 Stakeholder groups
- Focus: implementation and early outcomes
- Report to United Way August 2014

### Research being explored

- In collaboration with Michael Smith Foundation
- Undertaken by qualified researchers
- Potential areas: Cost avoidance to the health system & Quality of Live
- Long term – findings in approx. August 2017



Logan Lake Better at Home Senior:

*“It’s like having a friend come and visit, but  
your house looks great once they leave!”*

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