



ENSC 440 PROJECT DEMO of Safe Direction

Outline

- Introduction
- System Overview
- High Level Design
- Business Plan
- Project Specifies
- Summary
- Questions

Team Introduction

- Car Sense Team :
 - Khalid Almoammar (CEO)
 - Sensing System design, Wireless Transmission and Software.
 - Aziz Mikwar (COO)
 - Sensing System design, Wireless Transmission and Software
 - Shaham Shafiei (CFO)
 - Hardware and PCB boards and User interface.
 - Angel Tian (CMO)
 - Documentation, Software and testing.
 - Keren Wang (CTO)
 - Documentation, Circuitry and testing.

Introduction

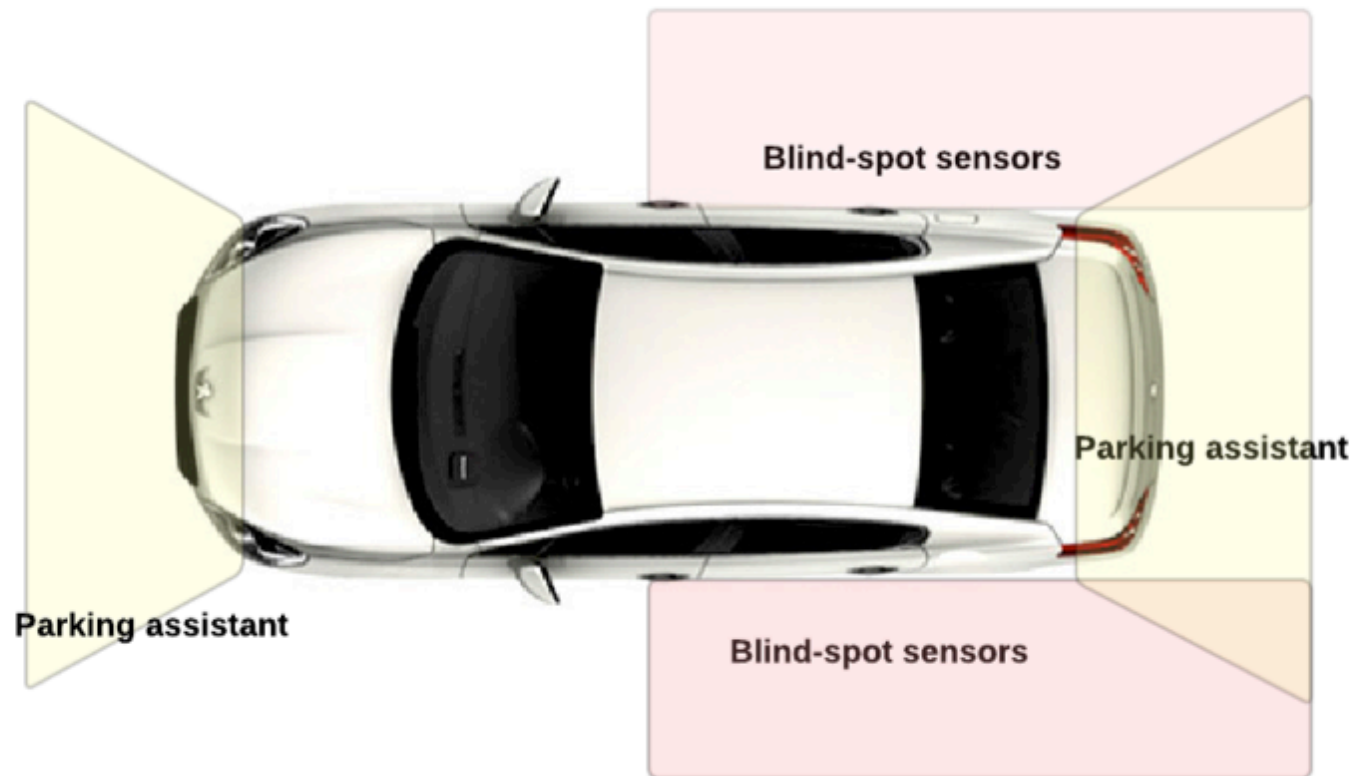
- Motivation



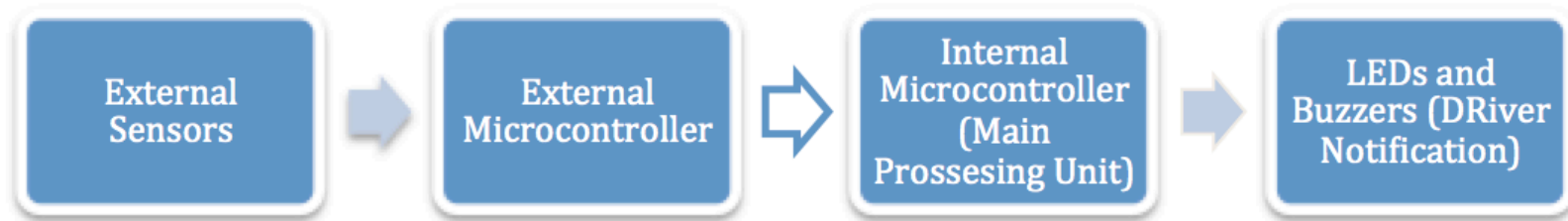
Motivation and Background

- according to U. S. Department of Transportation accident statistics [1]
 - 413,000 accidents/ year are caused by blind spot
 - Causing 160,000 injuries and deaths
 - Damaging around 826,00 vehicles
- Back up collisions were the leading cause for U.S. non-traffic fatalities of children under 15 from 2006–2010 [2]

Safe Direction Overview



High Level System Design



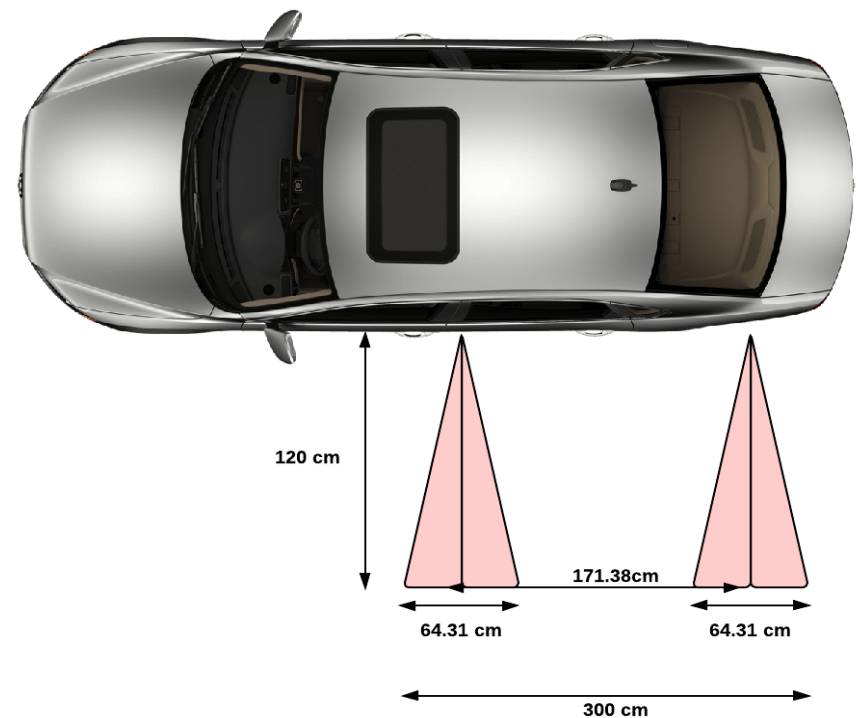
Wire Connection



RF Connection

Blind Spot

- Components:
 - 4 Ultrasound sensors
 - Mega Arduino Microcontroller
 - RF Transmitter
- Distribution
 - Standard lane width is 3.6m [3]
 - Standard Parking width is 2.4m [4]



Parking Assistance

- Components:
 - 8 Ultrasound sensors
 - Mega Arduino Microcontroller
 - RF Transmitter
 - Distribution
 - Standard Parking width is 2.4m [4]



Main Unit

- Components
 - 6 LEDs
 - Buzzer
 - RF Receiver
 - Arduino Uno Board

Business Plan

- Costs
 - Ultrasound Sensors (50\$)
 - Microcontrollers (100\$)
 - Wiring (20\$)
 - Casing (50\$)
 - Labor
- Market
 - Old Models Cars (Pre 2009)
 - Survey Shows that drivers rank blind spot at the top technology among the other safety technologies [5]
- Competition

Project Specifies

• Proposed Costs

























Component	Budget (\$)
3 ArduinoUno Board	150
Ultrasonic sensors	50
Batteries	20
PCB Boards	50
Power Cord/Car Charger	20
TOTAL (\$) : 290	

Actual Costs

Component	Budget (\$)
Arduino Mega board	65
ArduinoUno Board	35
Ultrasonic sensors	50
RF transmitter /Receiver	15
Batteries	20
Battery Holder	5
PCB Boards	15
Power Cord/Car Charger	20
Casings and wiring	200
TOTAL (\$) : 425	

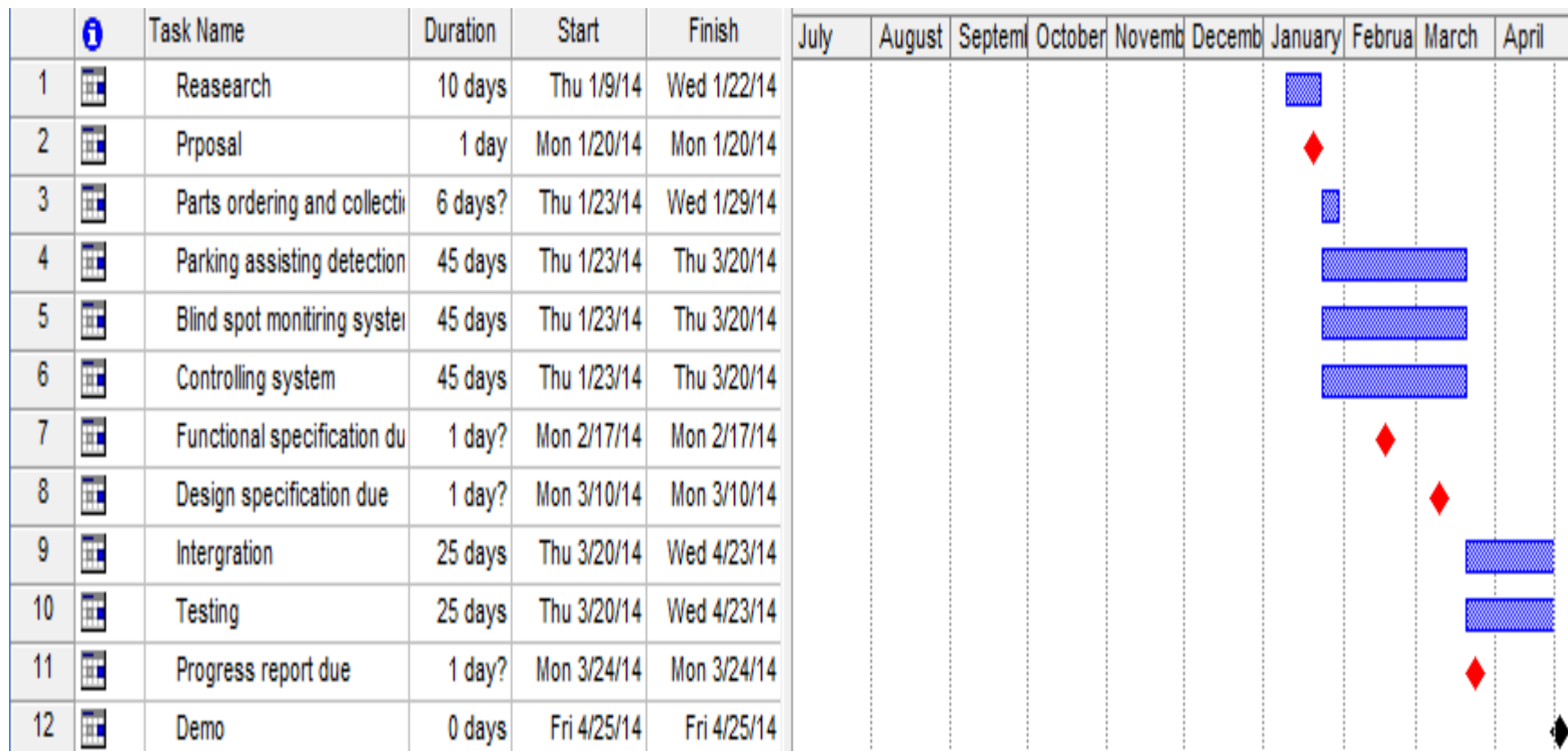
Project Specifies

- Proposed Schedule

ID	0	Task Name	Duration	Start	Finish	December	January	February	March	April
1		Research	10 days	Thu 1/9/14	Wed 1/22/14					
2		Proposal	1 day	Mon 1/20/14	Mon 1/20/14					
3		Parts ordering and collection	6 days?	Thu 1/23/14	Wed 1/29/14					
4		Parking assisting detection syst	40 days?	Thu 1/23/14	Sat 3/15/14					
5		Blind spot monitoring system	40 days?	Thu 1/23/14	Sat 3/15/14					
6		Controlling system	40 days?	Thu 1/23/14	Sat 3/15/14					
7		Functional specification due	1 day?	Mon 2/17/14	Mon 2/17/14					
8		Design specification due	1 day?	Mon 3/10/14	Mon 3/10/14					
9		Integration	8 days?	Sun 3/16/14	Tue 3/25/14					
10		Testing	5 days?	Wed 3/26/14	Tue 4/1/14					
11		Progress report due	1 day?	Mon 3/24/14	Mon 3/24/14					
12		Demo	10 days?	Wed 4/2/14	Tue 4/15/14					

Project Specifies

- Actual Schedule



Summary

- Project Summary
- Learning Experience
- Future Work
 - LCD
 - Camera
 - Mounting

Acknowledgments

- Dr. Andrew Rawicz
- Dr. Steve Whitmore
- Dr. Ash Parameswaran
- Jamal Bahari, TA
- Alireza Rahbar, TA

References

- [1] <http://www.claimscanada.ca/issues/article.aspx?aid=1000222828&er=NA>
- [2] <http://www.kidsandcars.org/userfiles/dangers/shared/fatalities-pie-chart.pdf>
- [3] 1st Tram Consulting Ltd.(October 2006). Local Road Standards.
http://www.cvrld.bc.ca/DocumentCenter/Home/View/1189_
- [4] Ezekiel Data and Mike Furuya. (2nd Quarter 2010)Parking Dimensions.
http://www.canadianparking.ca/files/ParkingDimensions_eng.pdf
- [5] <http://www.automotive-fleet.com/news/story/2013/10/survey-mature-drivers-rank-blind-spot-warning-systems-as-top-tech-pick.aspx>

Questions?