Lightweight Enterprises

Group 25 April 22, 2016



Ben Hieltjes Luke Mulder Noel Barron

Lightweight Enterprises' Team



Ben Hieltjes VP Systems



Luke Mulder CEO



Noel Barron CFO



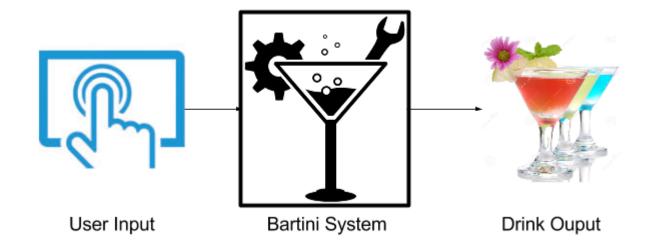
Outline

- Overview
- Goals
- Background and Motivation
- Existing Solutions
- High-level Overview
- Schedule
- Budget
- Alterations
 - Future Additions and Production Level Design
- Business Case
- Learning Outcome
- Summary



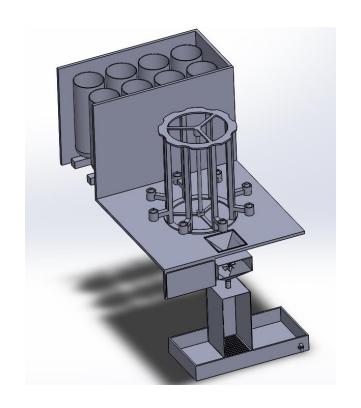
What Is It?

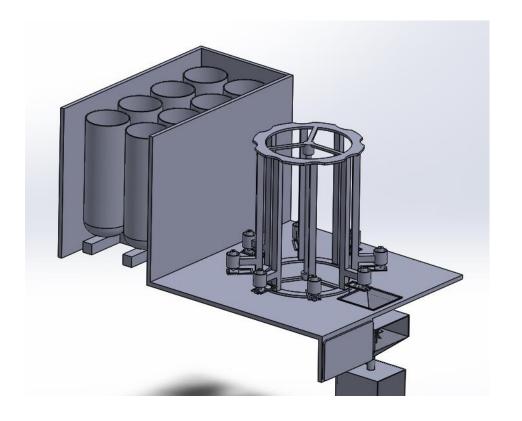
• Bartini is an automated cocktail-mixing machine





Initial Concept







Overview







Lightweight Enterprises

Goals

- User Friendly
- Marketable
- Entertaining





Background

- Existing Solutions
 - Very few options
 - No large player
 - Aimed at consumers instead of industry
 - Costly





Motivation

- Largely untapped market Potential for profit
- Combines mechanical, electrical, and software engineering aspects
- A product we would use





Existing Solutions

- Somabar
 - Small household device
 - Debut at CES 2016
 - Yet to ship
 - Kickstarter sales only
 - \$430 US [1]



Somabar System



Existing Solutions

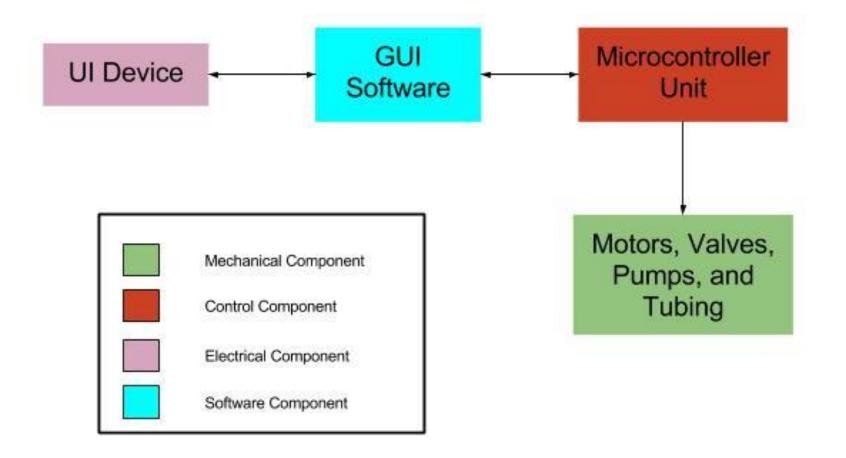
- Monsieur
 - Midsize device
 - Industrial/Consumer Market [2]
 - Small amount of sales in US



Monsieur System



System Overview





Control Elements

- Stepper Motor
- Solenoid Valves
- DC Mixing Motor
- DC Pump
- Servomotor
- Ultrasonic Sensor
- Laser Module





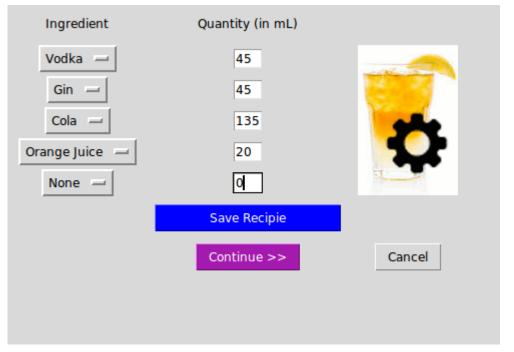


Graphical User Interface





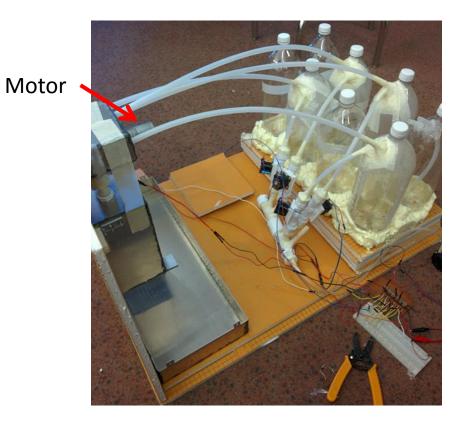
Customization of recipes

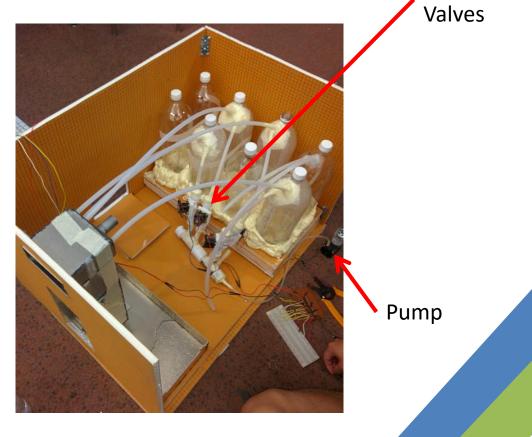


Bartini Customization Menu



Pressurized Mixer Dispensing System





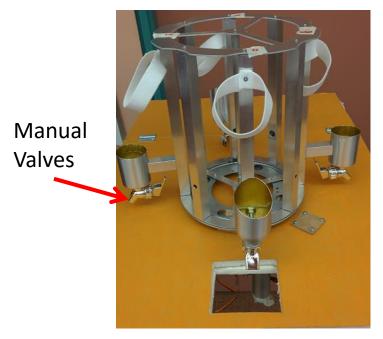


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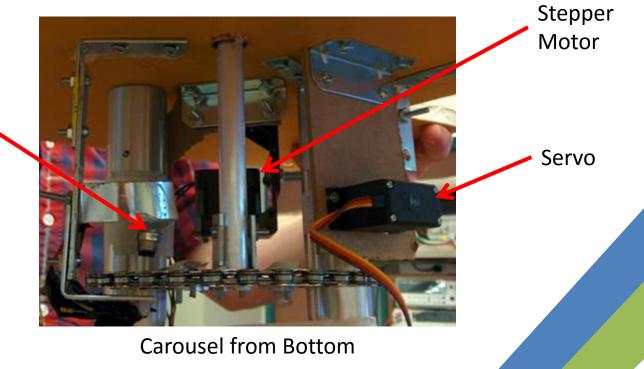
Solenoid

Rotating Bottle-based Dispensing System

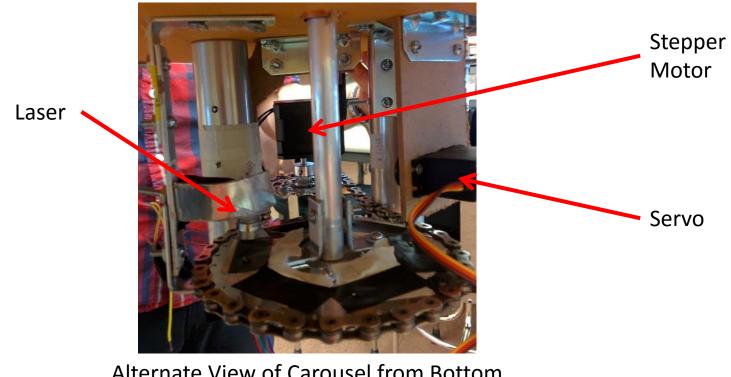
Laser



Carousel from Top



Rotating Bottle-based Dispensing System





Alternate View of Carousel from Bottom

Schedule

- Delayed when compared to original schedule
 - Part acquisition challenges
 - Mechanically complex
 - Small team



Prioritized features and functionality







Workload Distribution

Task	Ben Hieltjes	Luke Mulder	Noel Barron
GUI Software	XX		
Database Software	XX		
Control Software	XX	XX	
Electronic Design	X	X	X
Electronic Implementation	x	Х	xx
Mechanical Design		XX	
Mechanical Construction		XX	
Part Sourcing	X	XX	XX
Software Testing	XX	X	X
Mechanical Testing	X	XX	XX
Electrical Testing	X	X	X
Documentation	XX	X	X



Funding and Donated Parts

• \$450 ESSEF

- Kerdi-Board Daltile
- Gears, chains, and bearing Cove Bike Shop

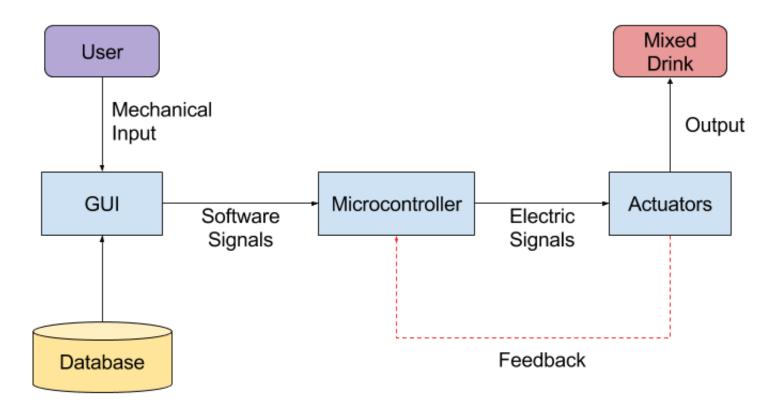


Final Budget

Equipment	Proposed Cost (\$)	Final Cost (\$)	Difference
Raspberry Pi 2 Model B	60	54	+6
Servos, Mixing Motor, and Carousel Motor	100	32	+68
Tubing and Fittings	40	30	+10
Solenoid Valves, DC Pump	110	140	-30
LEDs and Visual Components	30	0	+30
 Building Materials and Manufacturing Waterjet Cut Parts Aluminum Tubing Bottles Nuts and Bolts Glue, Epoxy, Silicone Sealant 	300	360	-60
Cooling/Refrigeration	90	0	+90
Touchscreen for Raspberry Pi	90	0	+90
Total	820	616	+204
Tax (12%)	98	74	+24
Contingency	150	80	+70
Total (After-Tax)	1,068	770	+298



Volumetric Feedback System

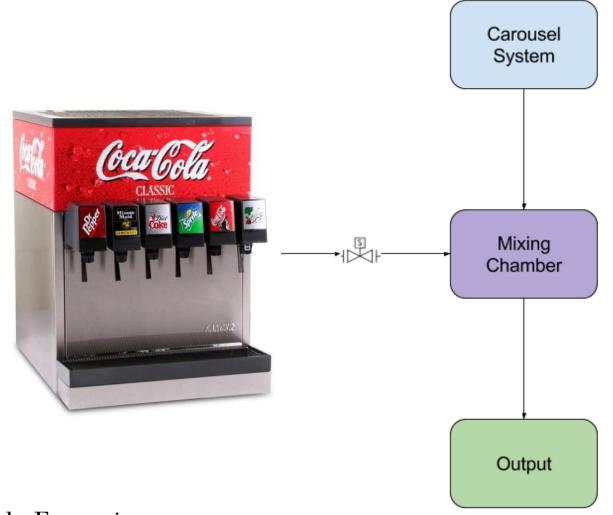




Carousel • Interface for Industrial System Mixer System **Existing Mixer** Mixing System Chamber

Output





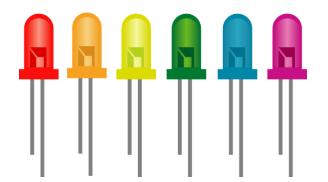


- Visual improvements
 - LEDs and lighting
 - Fully metal structure
 - Engineered fittings











Business Case

- 3 sources of revenue
 - Unit sales (\$2000-4000 est.)
 - Unit lease
 - Advertising and promotional space



Large market

Few competitors



What We've Learnt

- Projects can be significantly more complex than one would believe
- Logistics and budget play a significant role in engineering design
- Project documentation requires as much attention as the technical aspects
- We do not want to be mechanical engineers
- If it can go wrong, it will
 - Mechanical components will break
 - Code/Library incompatibles will be present
 - Simple circuitry problems will take ages to debug



Summary

- The Bartini is capable of dispensing any combination of up to 5 liquids in the system
- Opportunity for profit in an emerging market
- Proof-of-concept system demonstrates the motivation for the project
- Further design is required to take it to a production-level system
- No future development of Bartini is expected



Thanks To

- Dr. Andrew Rawicz
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- Mahssa Abdolahi
- Soroush Haeri

- Lee's Electronics
- Daltile
- Cove Bike Shop
- DISCo



Questions?





References

- [1] Somabarkickstarter.com, "Somabar | Robotic Bartender for your Home", 2016. [Online]. Available: http://www.somabarkickstarter.com/. [Accessed: 22- Jan- 2016].
- [2] MONSIEUR: The Automated Bartender Professional Quality Cocktails in Seconds, "MONSIEUR: The Automated Bartender", 2016. [Online]. Available: http://monsieur.co/. [Accessed: 22- Jan- 2016].

