

# PINNACLE BIOMETRICS

*presents*

## Floe

The Athletic Balance Monitoring System  
for Skiers



Using technology  
to help athletes  
meet their true  
potential





# Our Team



Kurtis Bohlen

Hardware Developer



Clara Tsang

Software Developer  
(Front-End)



Eric Raposo

Firmware Developer



Louis Roux

Software Developer  
(Back-End)



# Outline

- I. Motivations / Project Background
- II. *Floe* Overview
- III. Project Overview
- IV. Business Case
- V. Conclusions
- VI. Demo / Questions



# I. MOTIVATION / PROJECT BACKGROUND

*Clara*



# Motivations

We wanted:

- Something that would **give us each a different focus**
- Something that's **new**
- Something that's **cool**



# The Problem

*What are we trying to solve?*

- Limitations of exclusively qualitative feedback
- Lack of products in the market offering real-time performance feedback
- Lack of products in the market offering balance metrics in an athletic environment

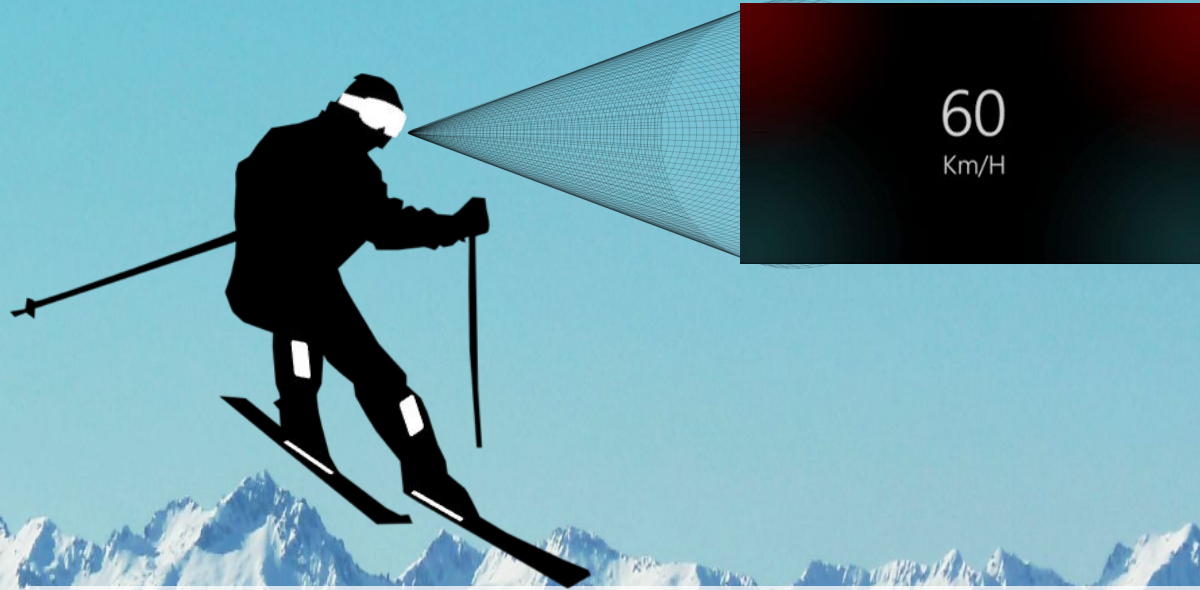


# Solution Design





# The Concept Behind Floe



implementing existing technologies to provide athletes with quantitative augmented feedback to help them more effectively further their skills

## II. *Floe* OVERVIEW

*Eric*



# System Breakdown

- I. Pressure-sensing Insoles
- II. Boot Mounted Hardware (BMH)
- III. User Interface (Mobile Device App) (HUD)





# Insoles

- To be slipped into ski boots for simple retrofitting
- Sense distribution of force applied by user's weight



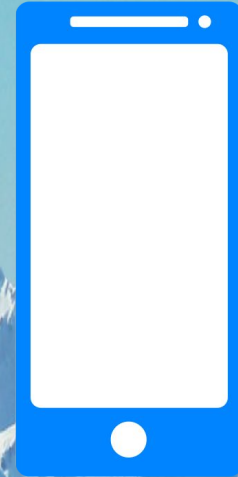
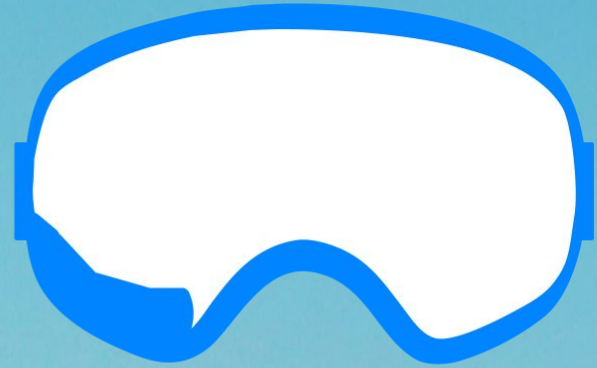
# BMH

- To be attached onto ski boots for simple retrofitting
- Receive sensor data through wired connection and send wirelessly to mobile device



# Mobile App

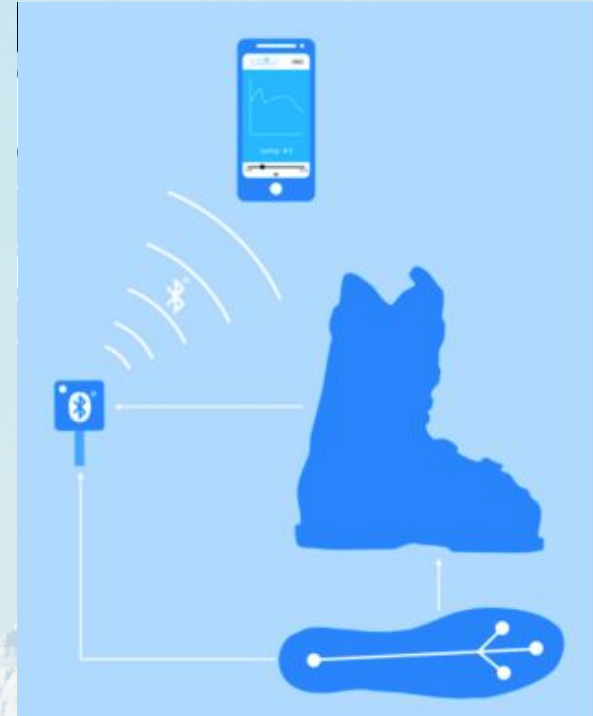
- To be easily accessed through user's existing mobile device
- Display centre of pressure information in intuitive, useful manner
- Give predictive feedback to user in RT





# Proof-of-Concept Scope

- Insoles
  - ◆ 4 Sensors
  - ◆ Signal conditioning circuitry
- BMH
  - ◆ BLE wireless transmission
  - ◆ RT data transmission (10 samples/sec)
  - ◆ Start/Stop data transmission
- Mobile Application
  - ◆ Record events
  - ◆ Display recorded events
  - ◆ Display RT visual feedback



# III. PROJECT OVERVIEW

*Kurtis*



Projected Schedule		Actual Schedule	
Jan 18	Research commences	Jan 18	Research commences
Feb 1	Parts arrive, development starts	Feb 1	Parts arrive, development starts
Feb 28	Single BMH and mobile app	Feb 19	BLE transmission of 1 sensor
Mar 13	Second BMH and HUD	Mar 20	App database; signal conditioning
Mar 28	Full prototype, testing starts	Apr 6	Physical housing
Apr	Project Deadline	Apr 8	Both insoles; app UI
		Apr 10	BLE transmission of all sensors
		Apr 12	Insoles connected to BMH; app BLE
		Apr 13	BMH and app integration
		Apr 15	App works with 2 boots, testing
		Apr 19	Project Presentation

Reasoning  
for delay

- Lack of funding
- System redesign
- Time constraint



# Project Scope Changes

- Heads-up-Display removal
- Force range of the FSRs
  - ◆ Signal conditioning circuitry
- Custom BLE Service
- Predictive feedback
- Physical housing

# Materials / Costs

Funding	Projected Costs		Final Expenditure	
	Item	Cost	Item	Cost
ESSEF: \$513.00	2 x BLE SoC nRF52 Dev-kit	\$230.00	2 x BLE SoC nRF52 Dev-kit	\$171.31
	16 x Flexiforce A201 FSR	\$340.00	8 x Flexiforce A201 FSR	\$165.27
	Recon Instruments Snow2	\$580.00	9 x Interlink 402 FSR	\$65.00
	Power & Signal Electronics	\$80.00	Power & Signal Electronics	\$42.17
	Physical Housing	\$10.00	Physical Housing	\$0.00
	20% Contingency	\$248.00	Tax and Shipping	\$80.71
	Total:	\$1488.00	Total:	\$524.46

# Materials / Costs

Funding	Projected Costs	Final Expenditure
\$513.00	\$1488.00	\$524.46

- No Recon Snow2
- Reduced amount of sensors
- 2 types of FSRs
- Extra circuit components
- Recycled physical housing



# IV. BUSINESS CASE

*Louis*



# Market

- 6.5 million skiers visits
  - Less than 5% of people ski
- Force-sensing products
  - More sensors, less portable
- Rise of the (performance) Trackers

# Competition



Flaik

- GPS



Trace

- GPS
- 9-axis
- Tricks



Piq

- GPS
- 9-axis
- Tricks & Turn



# Financing/Pricing

## → Revenue Streams

- Private investment
- Crowd-funding
- Device sales

## → Pricing

- \$220 price range
- PCB, bulk orders

# Carv : A Midway Awakening

“Carv analyses your skiing technique in real-time providing feedback on the slopes and detailed analysis between runs”

- Kickstarter launched 10 February 2016 - Raised \$275,000
- 2 years of development



# V. CONCLUSIONS

*Clara*





# Project Summary

## *Proof-of-Concept Model*

- Scope revisions
- Completed implementation final revised model and operating as expected
- Physical design could be improved

# Personal Learning



Kurtis Bohlen

- HW system design
- PCB fabrication
- Signal conditioning
- Eagle/PCB layout
- FSRs



Clara Tsang

- Android API
- Java
- UI development
- Multi-threaded programming



Eric Raposo

- BLE protocol
- SoC firmware development
- Nordic nRF SDK
- ADC timer PPI peripherals
- Android API



Louis Roux

- Android API
- Java
- Multi-threaded programming
- Asynchronous callbacks

# Future Plans

## Possible Revisions (Prototype)

- Performance optimization
- Aesthetic improvement
- Physical improvement
- Additional sensor information

## Possible Revisions (Final Version)

- Gyroscope/accelerometer integration
  - ◆ Stance sensing
  - ◆ Movement analysis
- HUD
- Predictive feedback

## Consensus:

SCRAP

- Carv



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# References

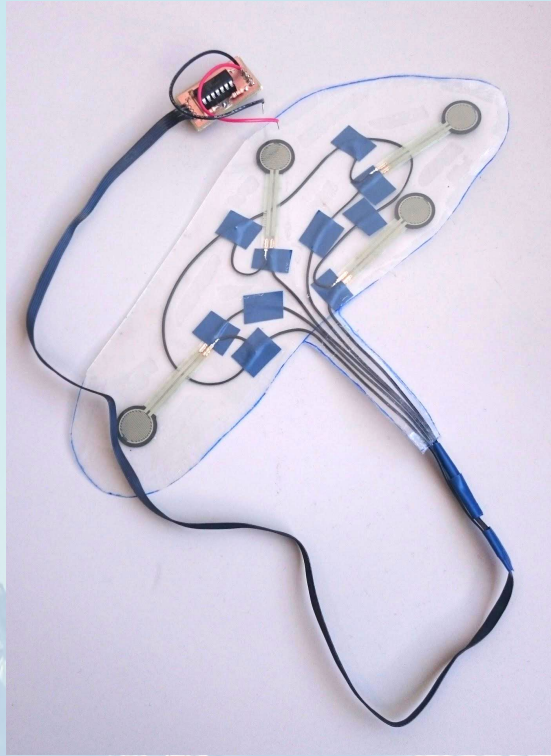
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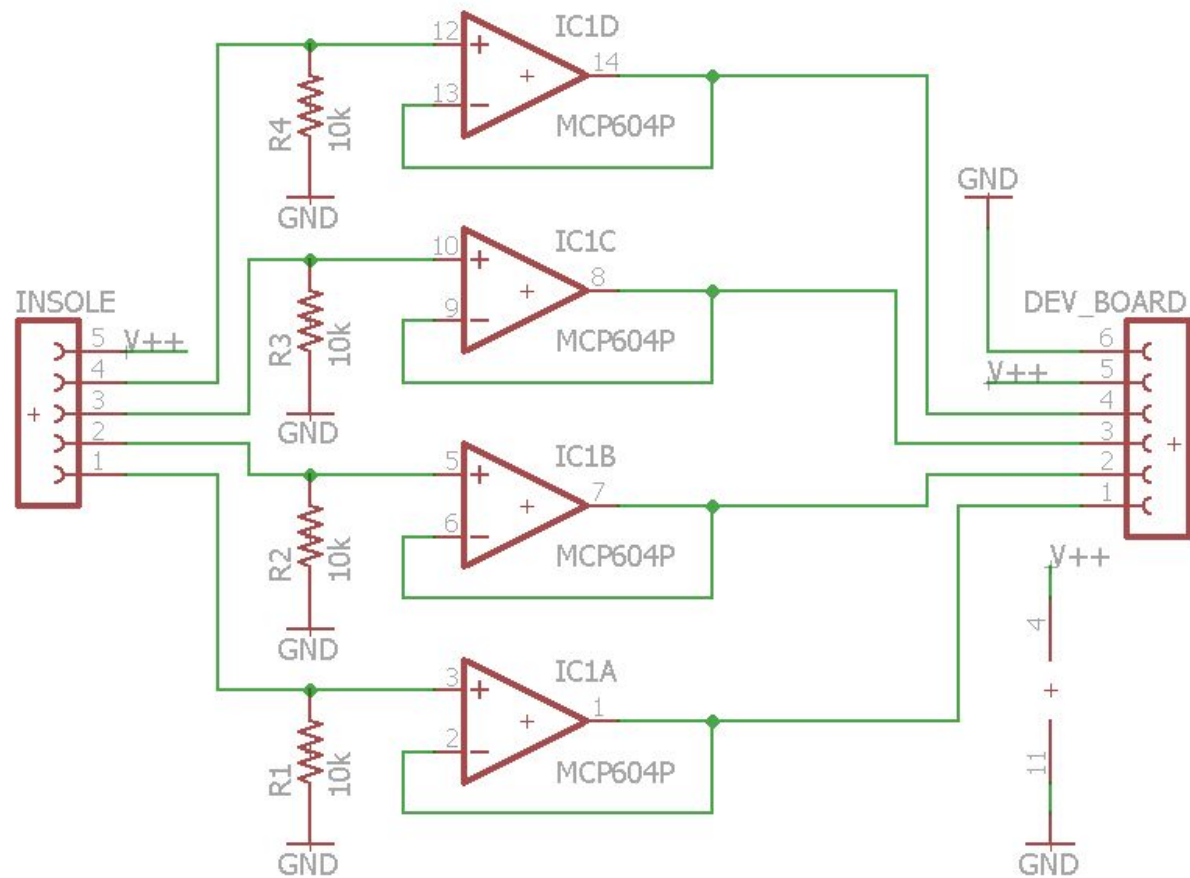
# VI. DEMO / QUESTIONS



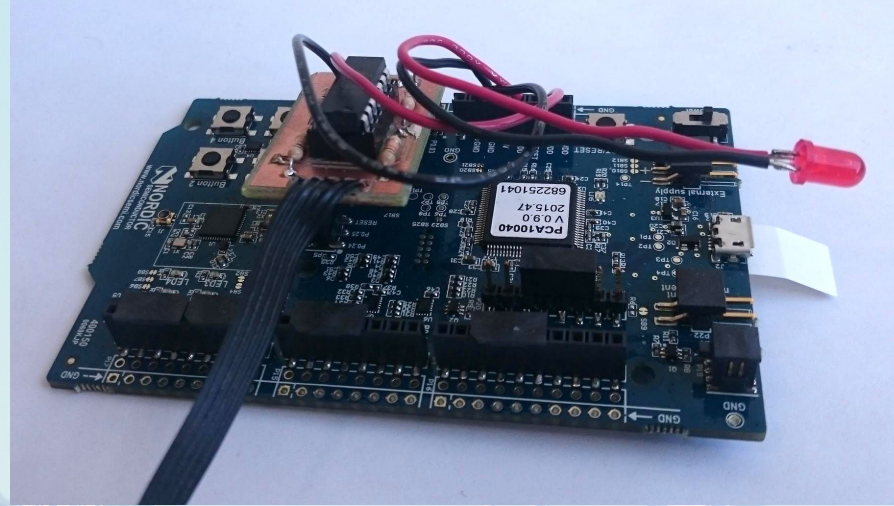
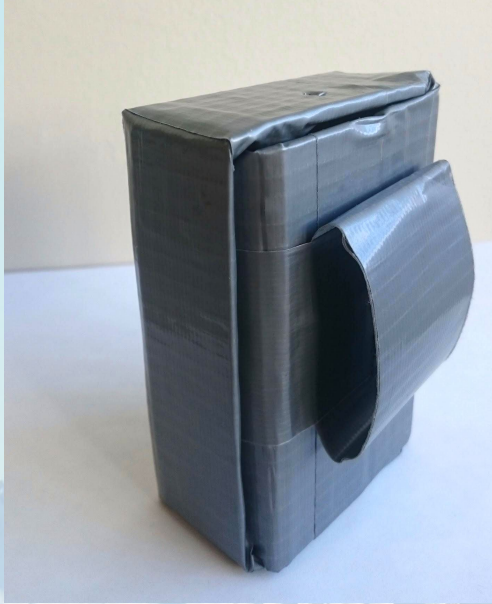


# Insoles





# BMH





# BMH Firmware

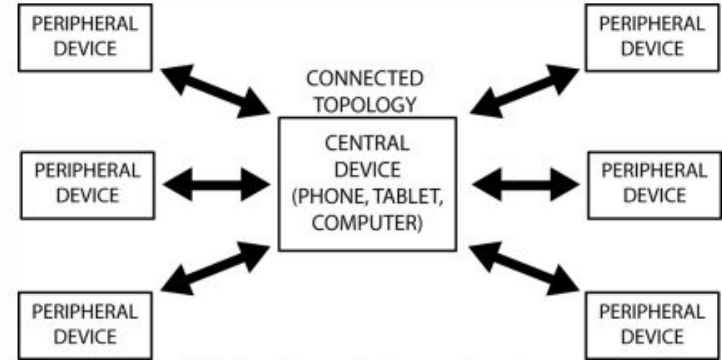
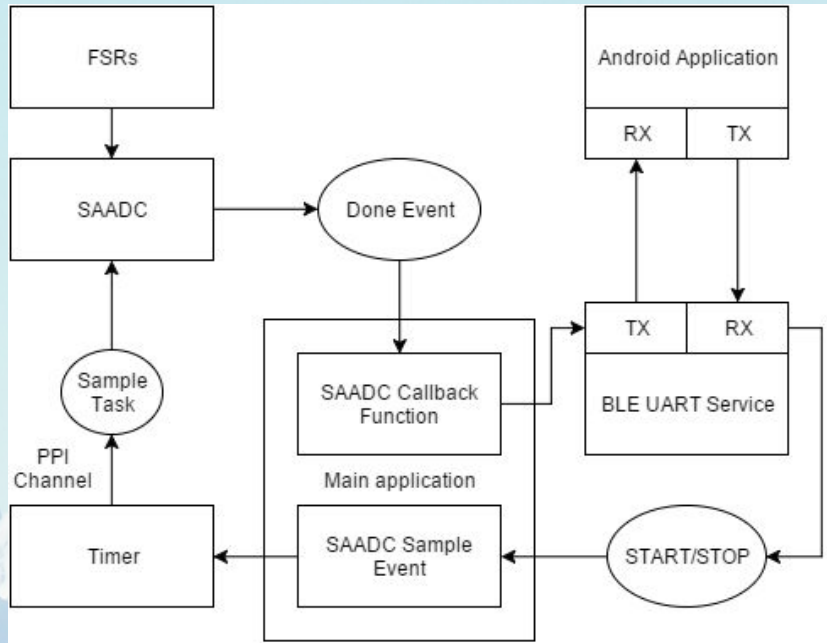


Figure 5.1 - Wireless transmission master-slave relationship

Table 5.2 - Transmission data packet breakdown

Byte #	0	1 - 8	9
Content	Header	FSR Data	Unused
Left BMH	0x 4C	0x AA AA BB BB CC CC DD DD	0x 00
Right BMH	0x 52	0x AA AA BB BB CC CC DD DD	0x 00

\* A = Sensor 1 Data, B = Sensor 2 Data, C = Sensor 3 Data, D = Sensor 4 Data

Table 5.3 - Receive data packet breakdown

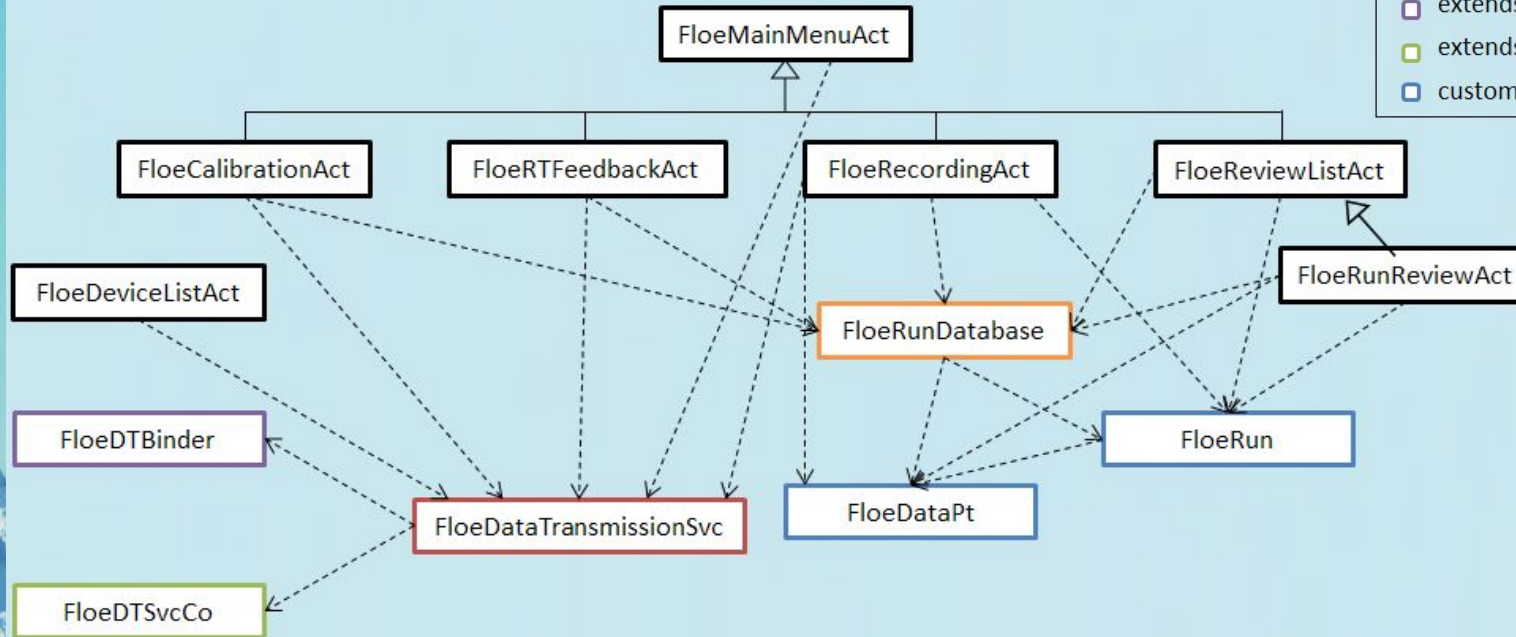
Byte #	0	3	4 - 9
Content	Header	Command	Unused
Left BMH	0x 4C	ENABLE   0x45 DISABLE   0x44	0x 00 00 00 00 00 00
Right BMH	0x 52		

\* ENABLE = enable SAADC sampling, DISABLE = disable SAADC sampling

# Mobile App - Data Structures

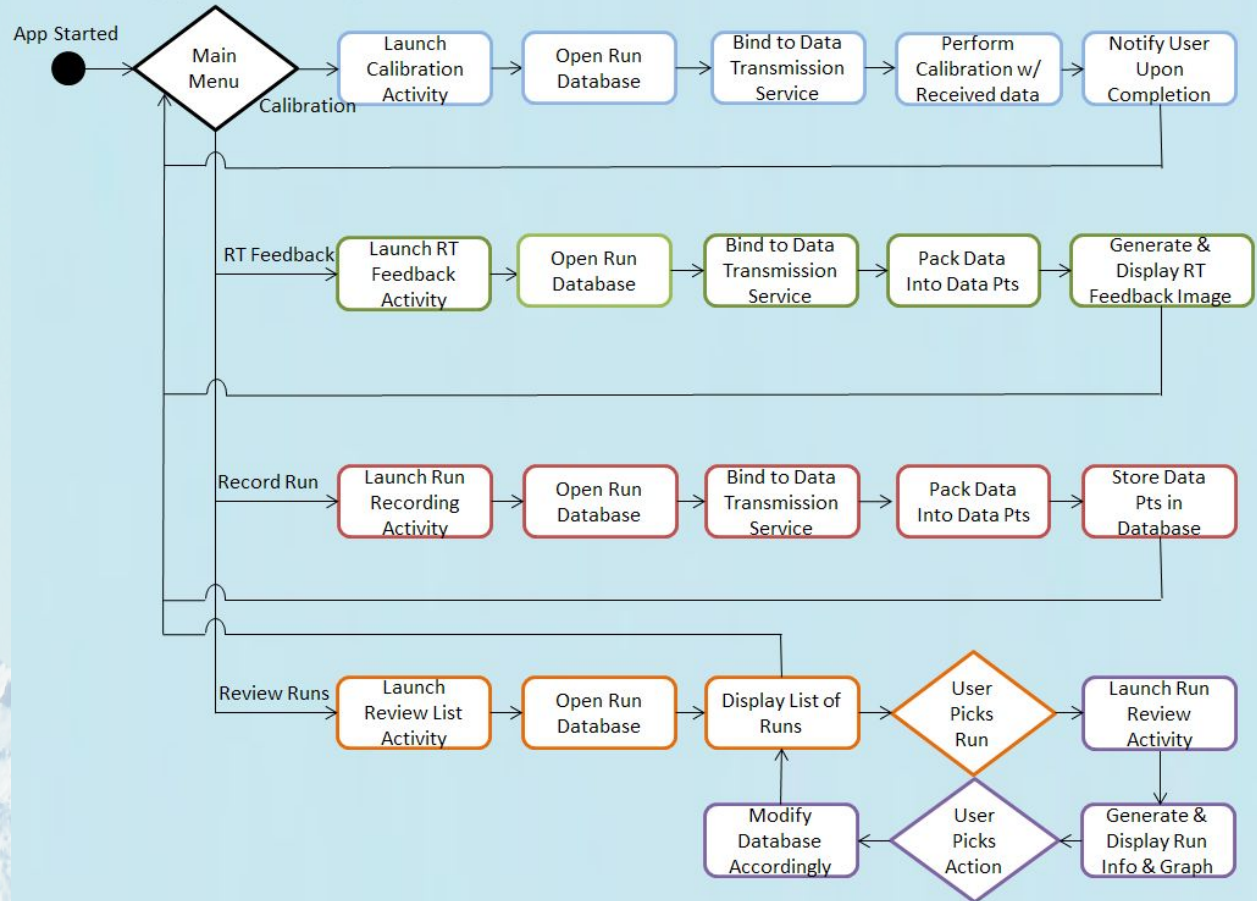
Additional Inheritance Notes:

- extends Activity
- extends Service
- extends SQLiteHelper
- extends Binder
- extends ServiceConnection
- custom-made class

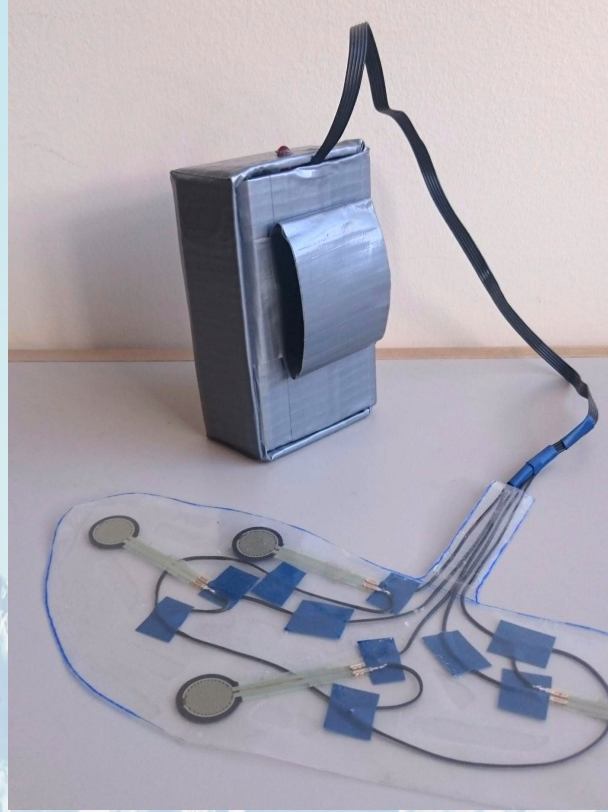




# Mobile App Activity Diagram



# Demo



THANK YOU





QUESTIONS?

