

Final Presentation

Presented by Company 7



Presentation Outline

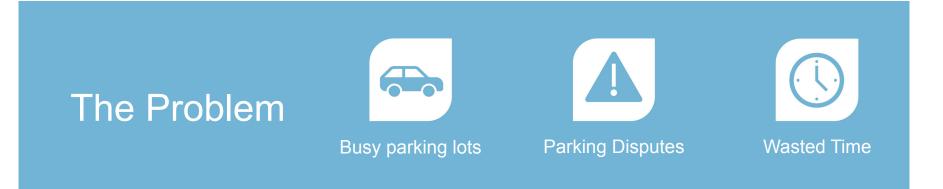
Team Members and Introduction
Technical Case
Business Case
Risk Analysis and Standards
Demonstrations
Reflection and Conclusion

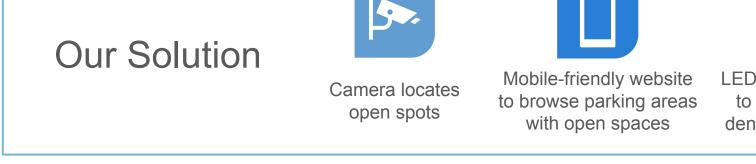


OpenSpot Team











LED indicator lights to show parking density in the area

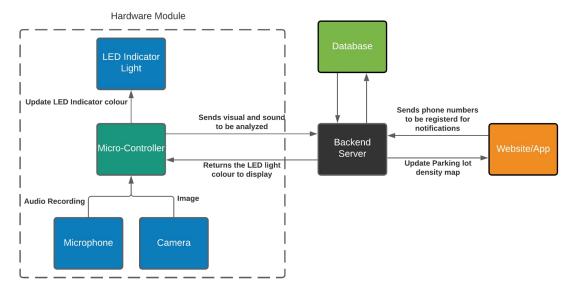


Technical Case



System Design - High Level Overview

HardwareBackend ServersComputation• Microcontroller• Django and NodeJS• Mask R CNN Model with
Pre-Trained Weights• Indicator Light• Google Cloud Platform• Trained on MS COCO Dataset
• Fingerprinting audio detection





Current State of Hardware Module

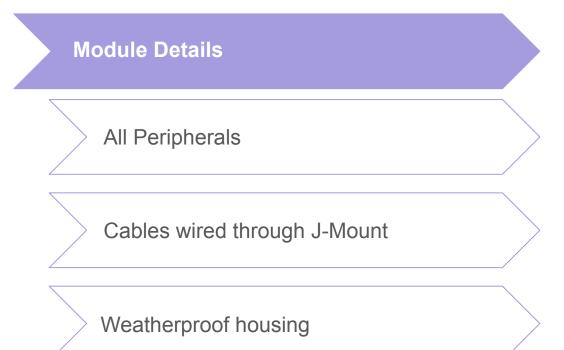
Updates Incorporated

- Upgraded RGB DMX Light
- Aluminum Module Housing
- Aluminum J-Mount
- Metal mounting bracket
- Components housed in junction box
- Powered by battery pack





Module







Junction Box

Junction Box Details

Holds battery, connectors, and adapters

Cables wired through pole

Weatherproof PVC Thermoplastic





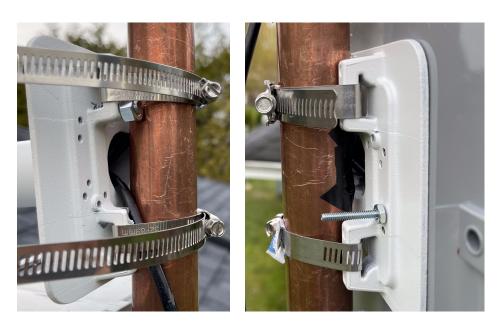
Mounting System

Mounting Details

Module J-mount connected to metal bracket

Junction box mounted to metal plate

Hose clamps used for both





Pole Used For Testing

Pole Details

Total of 12 ft tall, 1.25 inches thick copper pole

Modular design using sharkbite fittings

Used a 12x12 inch workbench as the base





Hardware Materials and Sustainability

Housing is made out of aluminum

• Junction box is made out of thermoplastic

All electronics used are reusable

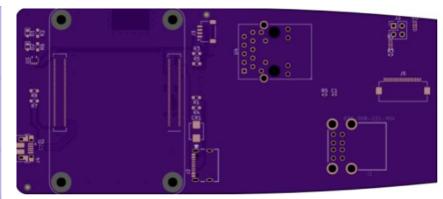
- Electronics can be recycled by ERA
- Pi can recycled/reused using a free service called PICYCLE
- Camera, microphone, and LED need to be broken down to recycle
- NiMH battery





Current State of PCB

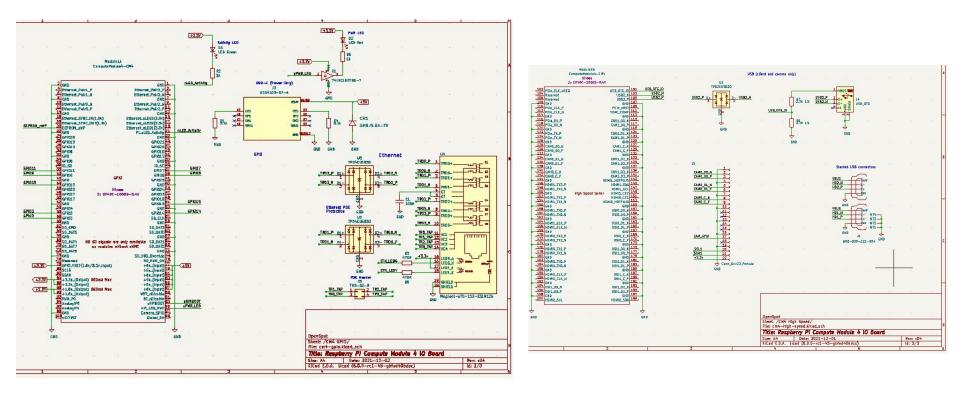
Part Name	Digi-Key Part Value		
Over Current Diode	SMBJ5.0A-TR		
USB-C Port	USB4105-GF-A		
Ethernet port	MagJack-A70-112-331N126		
Stacked USB	Molex_USB_67298-4090		
Raspberry Pi Module	Compute Module 4-CM4		



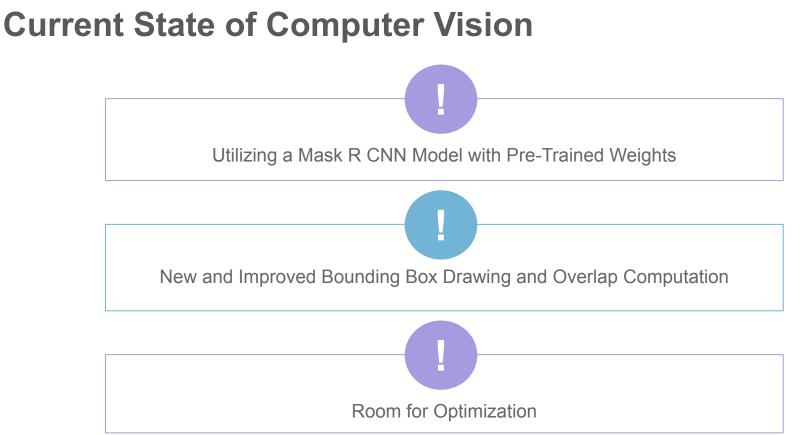
ltem	Cost	
CM4 Module	\$44	
PCB x 3	\$53.20	



Schematic of PCB



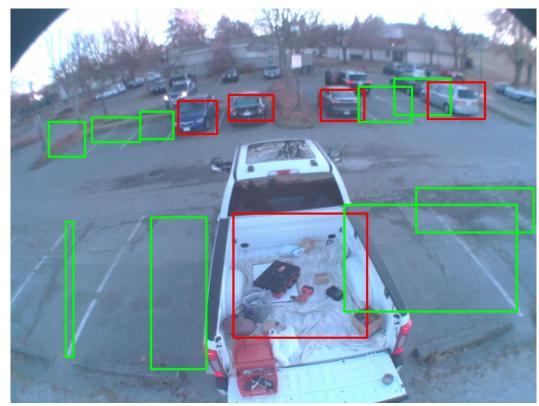






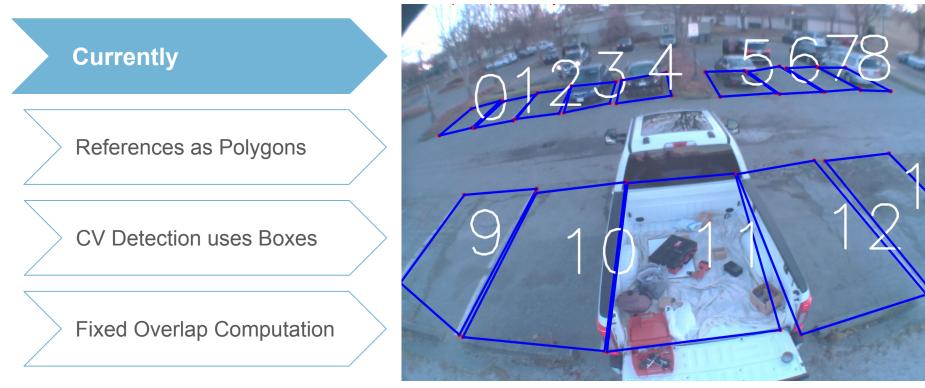
CV Updated Overlap Computation (Previously)

Previously **References were Boxes** Only utilized 2 corner points **Incorrect Overlap Computation**





CV Updated Overlap Computation (Current)

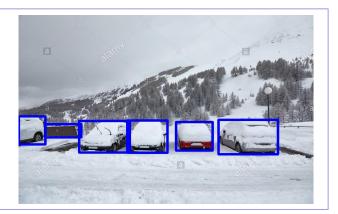




CV Environment Conditions

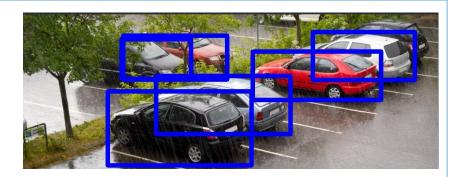
Snowy

CV worked on snow covered cars in 4 out of 5 stock photos



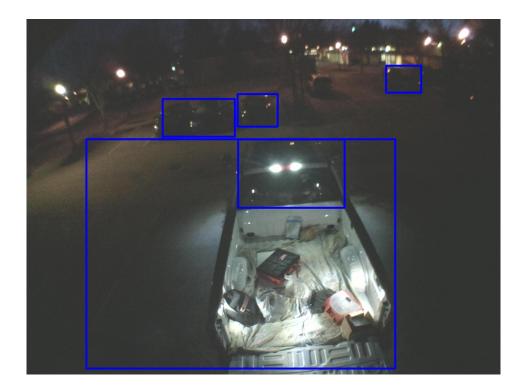
Rainy

- CV worked in rain condition photos in 5 out of 5 stock photos
- Functioned during our testing



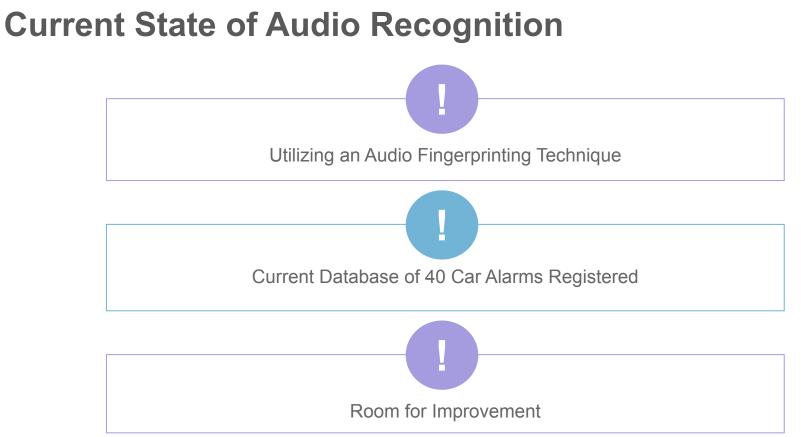


CV Environment Limitations



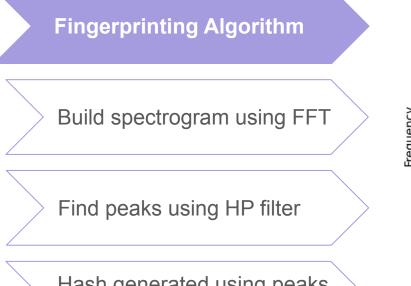




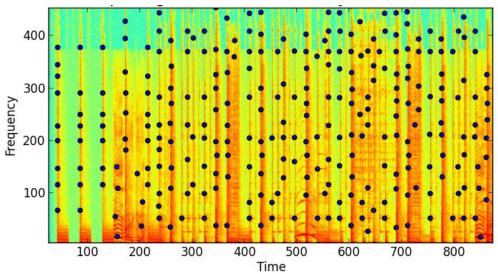




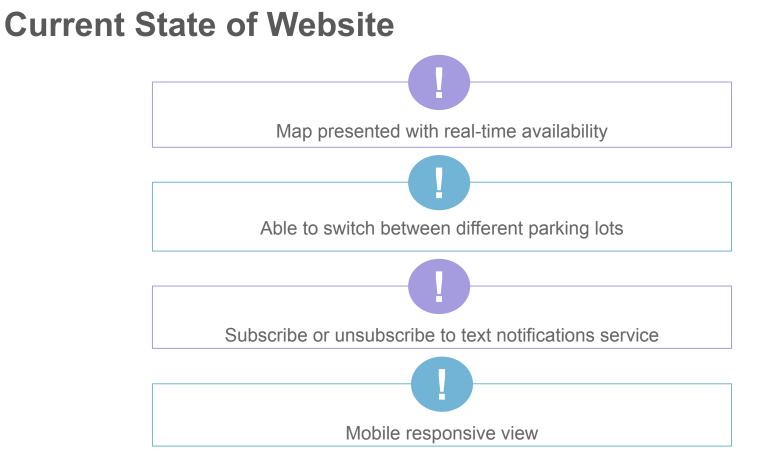
Audio Recognition Fingerprinting



Hash generated using peaks and time delta









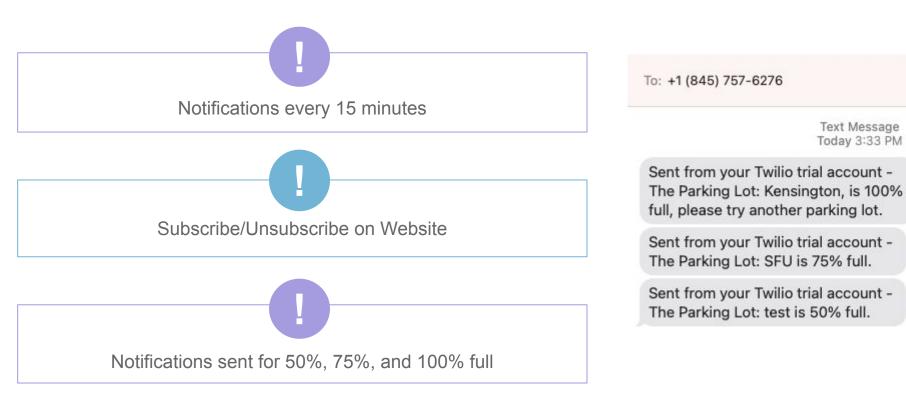
Mobile Responsive View





Text Message Today 3:33 PM

Current State of Text Notifications



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Utility Scripts Developed (Planning)





Utility Scripts Developed (Previewing)

Receive Photo From Module

OpenSpot Software







Installation Software







Module Set up Software

Parking Lot:	Select a Parking Lot	•
Module #:	Enter the Module Number	
Picture File:	Browse Click Browse to select the reference image	
Bounding Boxes:	Draw Bounding Boxes	

Submit



Development Schedule (Actual vs Planned)

Task Name		September 2021 October 2021 November 2021 December 2021 -1 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 5
1 1 ENSC 440	Assignments and Tasks (TBD)	
2 2 Hardwar	e Module Development	
3 2.1 Rese	earch New Parts for Refined Prototype	
4 2.2 Orde	er Parts	
	d Final Housing	
	nect Junction Box and Complete Module	
	ing Installation Proceedures and Tasks	
	Adjustments and Fixes to the Module	
	Iware Module Portion of Project Complete	0ct 31
	earch PCB Development	
11 2.9 Dete	ermine Required Parts and Tools to Use	4 1
	ate Schematic	
	nned PCB Development for Demo Completed	Nov 29
	Server Development	
	puter Vision Application Refinement	
	Update Application to Consider Multiple Bounding Boxes Per Spot	
	Test Accuracy	
	CV App Refinement Complete	
	ty Software for Installation and Set up	
	Bounding Box Application	
	Testing real installation scenarios with hardware	
	Make changes based on testing results	
	Final Testing with Hardware	
	Utility Installation Software Complete	Nov 8
A STATE OF A	Notifications	
	Research 3rd Party Choices	
	Develop Server Script to Communicate With API	
	Testing	
	Text Notification System Complete	Nov 15
	Development	
	n Home Page	
	n and Registration	
33 4.3 Map		
and the second se	Notification Sign Up	
	ut Us/Contact Page	
	isite Hosted	Nov 19
	ate UI/UX of website	
	site Completed	Nov 29
	on and Testing	
	uting Test Plan	
41 5.2 Bug 42 5.3 Fina	Fixes and Final Tests I Eng. Prototype Complete	Dec 3

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actual

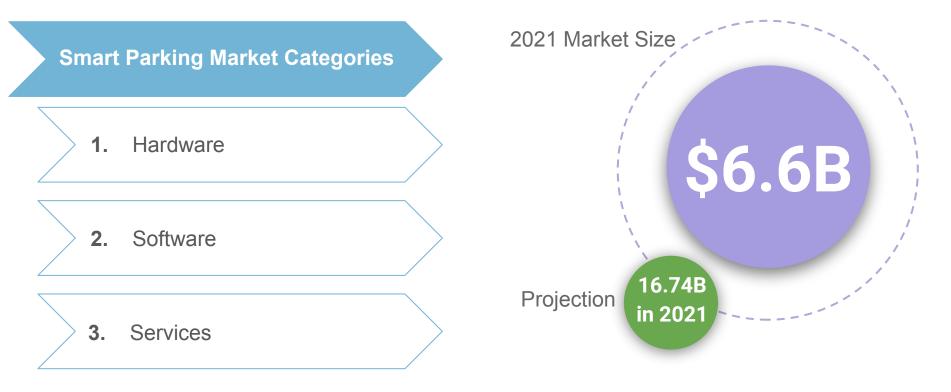
planned



Business Case



Market Size



Competition



Cleverciti

https://www.cleverciti.com/





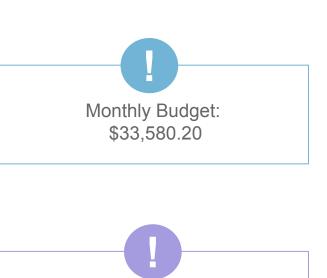
Price and Business Model





Budget

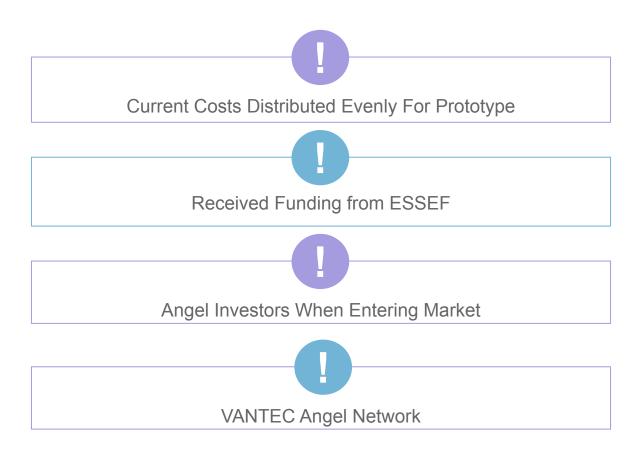
Monthly Fixed Cost (FC)	Amount	Variable Cost (VC)	Amount
Salary	\$22,985.00	Shipping	\$68.67
Rent	\$1,500.00	Duties	\$34.60
Utilities	\$1,000.00	PCB 2 Layer	\$24.00
Equipment	\$1,500.00	Computer Module	\$35.20
Marketing	\$500.00	SIRSE DMX LED	\$54.12
Additional	\$500.00	SIRSE T Cable	\$9.02
Development			
Total:	\$27,985.00	Open DMX USB Interface	\$56.00
		USB Microphone	\$42.00
		Fish-Eye Camera	\$16.79
		SIRSE Power Cable	\$4.01
		Newark Aluminum	\$31.28
$Units = \frac{Fixed}{(Price \ per \ unit - er \ uni - er \ uni - er \ unit - er \ unit - er $	Cost (FC)	Housing	
(Price per unit -	– Variable Cost (VC)	Mounting Bracket x 2	\$44.77
27	985.00	J Mount	\$25.19
$Units = \frac{27}{(1400.0)}$	$\frac{10}{10} - 69940$	BiX Power Supplies	\$78.56
(1100.0		NiMH Battery Pack	\$134.40
Break Even U	nits = 40	NiMH Battery Charger	\$15.87
		Junction Box	\$16.00
		Pole Clamps	\$11.15
		Total:	\$699.40



Total Operating Cost for 1 Year: \$400,494.40



Financing



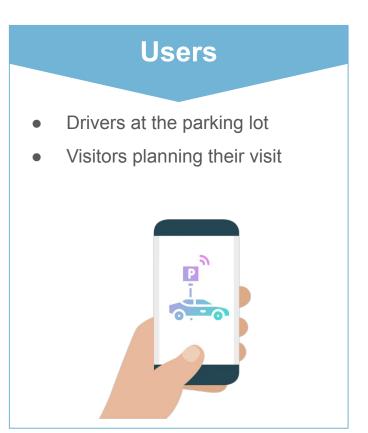
Ideal Customer



Clients

- Parking lot owners
- Parking lot companies
- Malls, schools, etc.







Risk Analysis and Management



Risk and Safety: Mounting and Electrical Installation

Risks

Mounting failing and module falling

Technician injured during installation



- High quality IP-rated materials
- Use two clamps for redundancy



Mount the module and junction box directly to the pole

- Electrical installation performed by electrician
- Provide proper tools to reach high heights

None. Ensure professionals are trained and familiar with the tools



Risk and Safety: Battery

Risks

Degraded battery performance

Mitigation

Insulate battery pack and protect from the elements within the junction box



- Use a constant life wire connection
- Lithium-ion battery



Business Risks: Customers

Risks

Clients not possessing adequate budget

Older drivers unwilling to adopt system



• Reach out and provide estimates for potential clients



Provide limited number of modules to these clients.

 Website designed with simplicity and ease of use in mind

None. Do not want to limit users to a specific demographic.



Commercialization Plan B

Government business for light pole replacements



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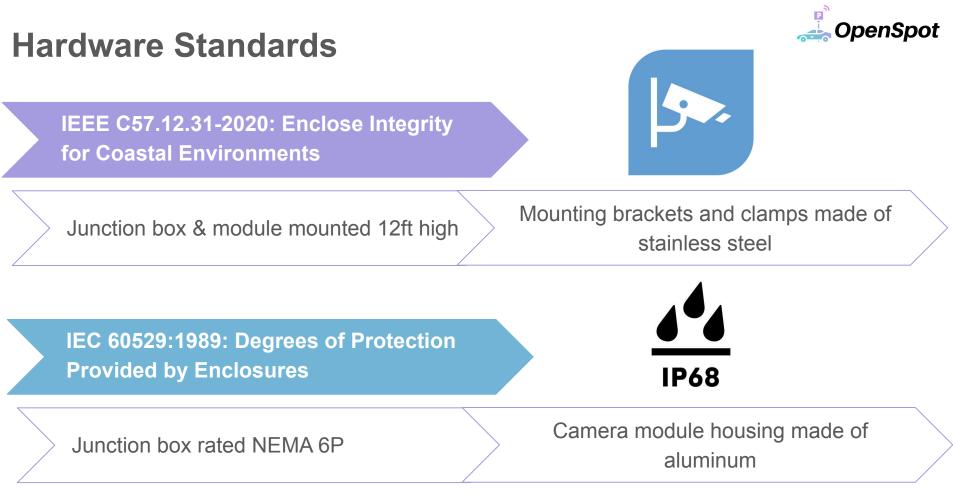
License Plate Recognition (LPR)

Pay parking service





Standards





Graphical User Interface Standards

ISO 9241-220:2019: Ergonomics of Human-System Interaction

Map is the main focus point

Information is presented immediately

Simple to switch between parking lots





Final Demonstration



Technician User Manual Demo - Planning Phase

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 □ OpenSpot	About Store	Gmail Images 👯 💽
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Technician User Manual Demo - Previewing Module





Technician User Manual Demo - Installation Software

Preview File Edit View Go Tools Window Help
 Tranual-technician.pdf
 Prev 12 of 15



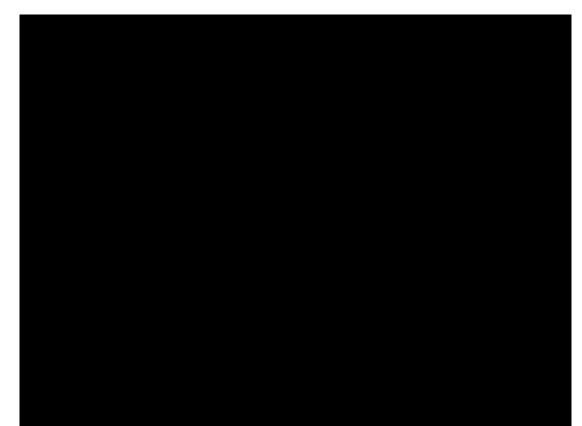
- 9. Once you have identified the order in which you must draw the bounding boxes you can get started. In order to draw a bounding box for a parking stall, you must select the corners of the box in the specified order, to pleft, to print, bottom right, and finally bottom left. This sequence of drawing the bounding box will be shown in the images below.
 - a. Please refer to section Bounding Box Drawing Tips and Advice for additional guidance.







Technician User Manual Demo - Module Connections



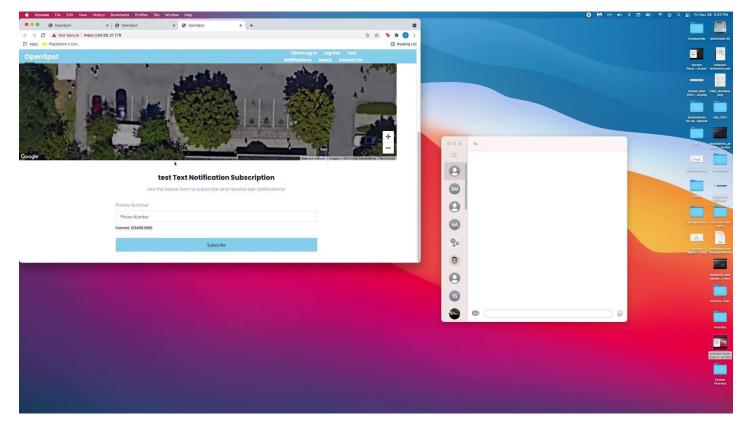


Technician User Manual Demo - Module Adjustment





Text Notification Demo



Full System Demo

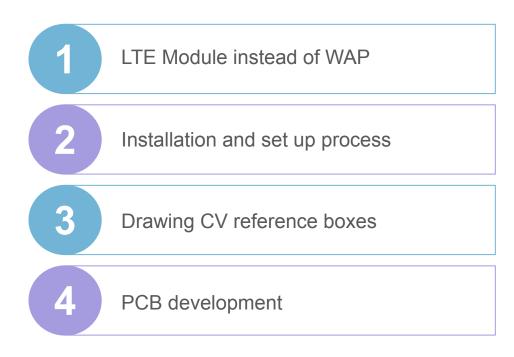




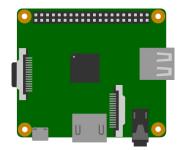
Summary, Reflection and Closing Remarks



Feedback Incorporated







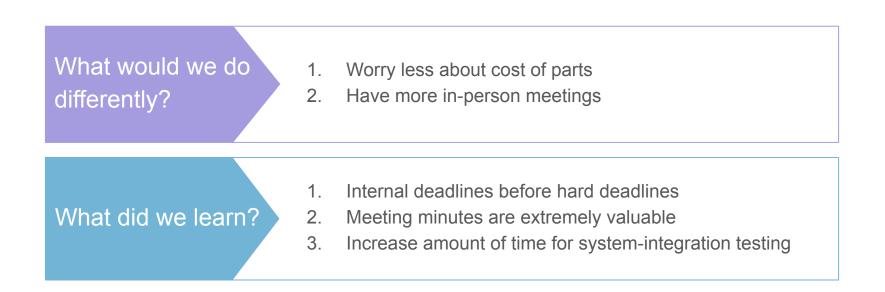


Summary of Project

Main Features	 Website and text notifications Computer vision and audio detection Hardware module and pole Installation and setup process/software 	
Integrated System	 Fully integrated and functioning system 	¥Ξ
Optimization and Improvements	 Website Computer vision Audio detection Hardware 	

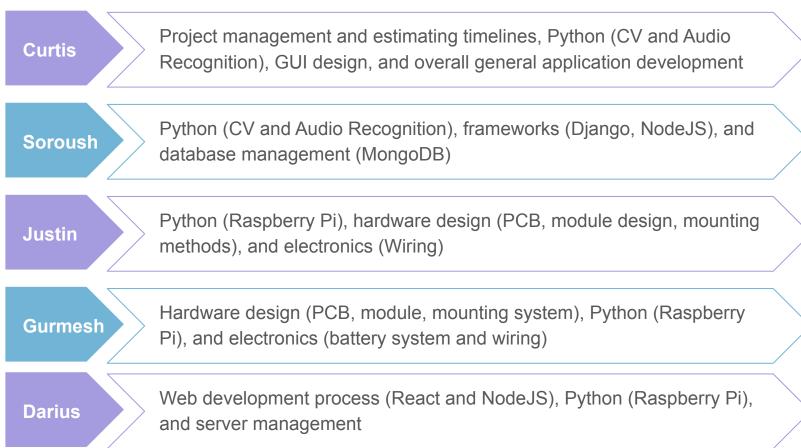


Team Learnings and Reflection





Individual Learnings





Future Plans for OpenSpot

OpenSpot's Future

4/5 members have no interest

Soroush to pursue with someone in his network

New requirements for potential investor





Acknowledgements

Eric Lui for information on light pole construction and electrician advice

Sikander Kang for hardware supplies and building advice

David Agosti for insight into SFU's parking lot situations and general advice

Roman Rodomansky for a wonderful reference and slides for audio recognition

Teaching staff for ENSC 405W and 440



Question Period

Company 7