Why scholarship should never be a commodity!

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Communication journals?
Scholarly societies & journals

• About 45% of journals are published by societies (Crow)

• Canadian Association of Learned Journals

  Scholarly Journal Publishing in Canada Annual Report 2010-2011 (Provençal)
Volunteer work, anyone?

informa.plc (Taylor & Francis, Routledge)

• 2010 revenue: £1.2 billion (up .4% from 2009)
• 2010 adjusted operating profit: £313 million (up 1.4 – 1.8% from 2009)*
• Informaworld name change to Taylor & Francis Online **

• = profit margin of 25%
• Author’s rights? Sherpa RoMEO Yellow (below average)

From: http://www.informa.com/Investor-relations/Results--Reporting/
From: http://www.library.yale.edu/~llicense/ListArchives/1104/msg00015.html
• Wiley “SCIENTIFIC, TECHNICAL, MEDICAL, AND SCHOLARLY (STMS)"

• Third quarter revenue + 8%

• Third quarter contribution to profit + 12%

• Revenue for 9 months up 1% to $712 million


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• Excess copyright
  http://www.accesscopyright.ca/default.aspx?id=310

• Discourages learning & reading
  (Morrison, 2005)

• Informational Feudalism (Drahos & Braithwaite)
Wiley: the Blackwell legacy

Journal of Communication
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Directory of Open Access Journals
http://www.doaj.org

• > 6,500 fully open access journals
• Media and Communication Studies: 95 titles
• International Journal of Communication
• Global Media Studies
• Journal of Information Policy
Library journal hosting services

Open Access Journal Supports in Canada
(Morrison et al.)
http://ir.lib.sfu.ca/handle/1892/10882
stm revenue versus necessary OA costs

- $8 billion USD annually (journals)
- 70% from academic library budgets (~ $5.6 billion)
- Estimated cost to publish world’s 1.5 million scholarly articles / year at average of about $1,350 USD (PLoS ONE rates): $2.5 billion

- = academic library budgets (globally) could fund fully open access journal publishing and save money
- Sources: Ware & Mabe (2009), Björk et al. (2008)
Self-archiving

Heather’s works

http://ir.lib.sfu.ca/handle/1892/79/simple-search?query=Morrison%2C+Heather
MIT Faculty Open Access Policy
http://info-libraries.mit.edu/scholarly/mit-open-access/open-access-at-mit/mit-open-access-policy/

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References


