Card sorting and user scenarios

Usability testing of SFU's Scholarly Publishing and Open Access webpages

Keeping it ReAL (Research in Academic Libraries)
October 26, 2018
University of Victoria, BC

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Scholarly Publishing at SFU supports faculty and student researchers in publishing their research, promoting their work online and through the media, and measuring the impact and visibility of their scholarship.

Visit the Scholarly Publishing and Open Access resources to:

- Make your work [open access](#) to reach a wider audience and give your work its greatest impact within and beyond the academy;
- Explore [publishing choices](#) to assess journals and publishers for suitability and quality, and retain your right to share and distribute your work;
- Build your [online presence](#) through social media, blogs, a professional website, or connecting with the media to share your research with the wider community;
- Track the [reach and impact](#) of your work with impact metrics such as citation counts.

Contact [SFU Digital Publishing](#) for questions about starting an open access journal, making an existing journal open access, creating an online student journal or classroom journal, or publishing an open access book.
Card Sorting
User Scenarios

A researcher has heard about SFU's Open Access policy but is not sure how it applies to them, what they have to do to comply, or how they will benefit from it.

A researcher received a tri-agency grant and knows they need to make the work open access, but they don't know how to go about publishing open access and are worried that an OA journal will be less prestigious than the traditional subscription journals they are more familiar with.

A post-doc is getting ready to apply for his first assistant professor position. He wants to make sure that information about him on the web reflects his professional accomplishments, and that potential employers will be able to quickly and easily access his publications.